



HOUSTON TEXPO 2019 THE FUTURE IS NOW

MARRIOTT WOODLANDS WATERWAY
APRIL 7-9, 2019



April 7 - 9, 2019

Marriott Waterway Woodlands

Hosted by the Houston Treasury Management Association
In Cooperation with the Alliance of Texas Treasury Associations (ATTA)

Visit our website at www.texpoconference.org

Welcome to



On behalf of the TEXPO® 2019 Planning Committee and the host association, the Houston Treasury Management Association (HTMA), in cooperation with the Alliance of Texas Treasury Associations (ATTA), I want to invite you to join the regional finance and treasury management conference, **TEXPO®**. The conference will be held April 7–9, 2019 at the Marriott Waterway Woodlands in The Woodlands, Texas.

The **TEXPO®** conference typically draws around 1,200 finance and treasury professionals and over 90 exhibiting or sponsoring organizations each year. Our exhibitor-friendly environment and quality networking time will help you develop important contacts while our not-for-profit pricing will stretch your marketing dollars.

Some of the features benefiting sponsors and exhibitors are:

- Low cost, not-for-profit pricing for sponsorships and exhibits;
- Complementary and/or reduced rate Sponsor/Exhibitor staff registration fees;
- The exhibit hall is closed for lunches and keynote speakers allowing exhibitors to sit with attendees for greater networking;
- The **TEXPO®** TopGolf Open provides you with quality one-on-one time with key clients and prospects in a relaxed setting at one of Houston's premier recreational venues;
- Receptions that generate high practitioner attendance and provide quality networking time for your staff;
- All sponsors and exhibitors receive a pre-registration list three weeks prior to the conference and a final registration list one week after the conference.

Our **TEXPO®** team has been working very hard to develop a conference that focuses on education and emerging service products for an industry in constant change. Conference topics will benefit both corporate and government financial professionals and will include:

- Regulatory changes
- Investments and borrowing
- International treasury management
- CTP and FP&A exam review course
- Working capital management
- Cash flow forecasting
- Bank relations
- Latest security and technology

We invite you to join us as a sponsor, an exhibitor, a speaker, or all three. Your support will help position your organization as a leader in the largest event of its kind in Texas. Plus, you will receive significant exposure among your target business clients before and during the conference at a very reasonable cost! Please look over the various participation opportunities and be sure to be part of what will be a very exciting conference. As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

Thank you and we look forward to seeing you next year at **TEXPO® 2019**.

Jonathan Blaker and Karim Jules

TEXPO® 2019 Chairmen



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Preliminary Agenda

Sunday, April 7, 2019

8:00am – 5:00pm	Exhibitor Set Up
11:00am – 2:00 pm	TEXPO® 2019 TopGolf Open
11:00am – 5:00pm	Registration
1:00pm – 5:00pm	CTP and FP&A Review Sessions
2:00pm – 4:00pm	TBD
5:00pm – 7:00pm	Welcome Back to the Future TEXPO Reception

Monday, April 8, 2019

7:30am – 3:30pm	Registration
7:30am – 8:15am	Hot Breakfast Buffet
8:15am – 9:30am	General Session
9:00am – 12:00pm	Exhibit Hall Open
9:45am – 10:30am	Dedicated Exhibit/ Refreshment Breaks
10:30am – 11:45pm	Concurrent Sessions (7)
12:00pm – 1:30pm	Luncheon/Keynote
1:45pm – 4:15pm	Exhibit Hall Open
1:45pm – 3:00pm	Concurrent Sessions (7)
3:00pm – 3:30pm	Dedicated Exhibit/ Refreshment Breaks
3:30pm – 4:45pm	Concurrent Sessions (7)
8:00pm – 12:00am	Great Scott! The TEXPO Party!

Tuesday, April 9, 2019

7:30am – 12:00pm	Registration
7:30am – 8:30am	Hot Breakfast Buffet
8:30am – 9:45am	Concurrent Sessions (8)
9:00am – 12:00pm	Exhibit Hall Open
9:45am – 10:30am	Dedicated Exhibit/ Refreshment Breaks
10:30am – 11:45pm	Concurrent Sessions (8)
12:00pm – 1:30pm	Luncheon/Keynote
1:45pm – 4:00pm	Exhibit Hall Open
1:45pm – 3:00pm	Concurrent Sessions (8)
3:00pm – 3:30pm	Dedicated Exhibit/ Refreshment Breaks
3:30pm – 4:45pm	Concurrent Sessions (8)
4:00pm	Exhibit Dismantle
4:45pm	Conference Ends



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Marketing Information

Be a **TEXPO® 2019** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

Official Sponsors

\$4,285

Be a TEXPO® 2019 sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during, and after the conference at a very reasonable cost. As a sponsor, you will:

- be listed in the sponsor section of the conference mobile app;
- have your logo displayed prominently on all marketing materials;
- have a reserved table for ten at the key note luncheons;
- receive priority for speaking opportunities;
- receive first priority choice of exhibit booth space, based on payment date;
- receive 3 complimentary registrations

Keynote Speaker and Luncheon Sponsor

\$12,585 (Two Opportunities)

Be a TEXPO® 2019 Keynote Speaker sponsor and have your company's logo proudly displayed. Your Bank's logo will be displayed, and you will be recognized during the luncheon. As a sponsor, you will:

- be recognized and have your logo displayed during the luncheon;
- have your logo displayed prominently on all marketing materials;
- have 2 reserved spots at the table with the keynote speakers;
- receive priority for speaking opportunities;
- receive first priority choice of exhibit booth space, based on payment date;

Give attendees something to remember you by with one of these opportunities!

COMBO HIGHLIGHTER & BALL POINT PEN - \$1,985 + COST

Your company supplies the pens, with your logo, for all attendees. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

Registration Kiosk Sponsor- \$9,985

Be the first one attendees see when coming up to sign in at TEXPO by

sponsoring the new futuristic self-check-in Kiosks! Sponsorship will include signage on the Kiosks, showing all attendees you are on board with 'The Future is now' theme. In addition to signage, your bank will have the privilege ensuring the customer experience goes without a hitch by being allowed to have branded employees at the check in counters! As a sponsor, you will receive:

- Kiosks will be branded to with your marketing materials
- Staff can assist attendees as needed at Registration
- A listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

ATTENDEE BAG - \$1,985 + COST

Plus cost of tote-style polyester bag printed with your logo and the TEXPO 2019 logo for all attendees. Bag to be approved by the TEXPO 2019 planning committee. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

BADGE LANYARD/HOLDER NECK WALLET - \$2,585 + COST

Plus cost of badge holder neck wallet printed with your logo for all attendees. Neck wallet to be approved by the TEXPO® 2019 planning committee. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

HOTEL ROOM KEY - \$985 + COST

Plus the cost of the hotel room keys. Be the last name attendees see as they leave their rooms for the conference and the first when they return to their rooms in the evening. Your company message and the TEXPO 2019 logo will appear on each keycard. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference material

CONFERENCE WI-FI - \$3,585

Plus cost of the service, your company will help make it possible for attendees to receive complimentary Wi-Fi in conference session rooms and common areas. As the Wi-Fi sponsor, your company's logo and message will be viewed by attendees each time they login to Wi-Fi. As a sponsor, you will receive:

- recognition on Wi-Fi login instructional material;
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 2 complimentary registration

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SUNDAY WELCOME RECEPTION - \$3,585 +

COST

Your company can be the official sponsor of the Sunday Welcome Reception. As a sponsor, you will receive:

- the reception will be named for your company (example: Welcome Reception - Welcome to the Future of TEXPO presented by "Company Name");
- 2 complimentary registrations

MONDAY NIGHT PARTY - \$15,085 + COST

Your company can be the official sponsor of the Monday Night Party. As a sponsor, you will receive:

- the party will be named for your company (example: Monday Night Party – "Great Scott! The TEXPO Party!" presented by "Company")
- 4 complimentary registrations

BREAKFAST SPONSOR (Two Opportunities) - \$3,085

Your company can be the official sponsor of the Monday or Tuesday Breakfast. As a sponsor, you will receive:

- the breakfast will be named for your company
- (example: "Company" Monday/Tuesday Breakfast);
- 2 complimentary registration

REFRESHMENT BREAK - \$1,985

Your company can be the official sponsor of the morning or afternoon Refreshment Break on Monday or Tuesday.

- the refreshment break will be named for your company (example: "Company" Refreshment Break);
- 1 complimentary registration

WATER COOLERS - \$1,985 + COST

Your company can be the official sponsor of the water coolers in the education session rooms. Your company will not only get exclusive brand exposure but will also be the talk of the water cooler! This sponsorship will also align your company with the importance of going green. As a sponsor, you will:

- Have your company acknowledged as sponsor on signage on each of the education session room water coolers.

NOTEBOOKS (5X7) PLASTIC COVER - \$1,985 + COST

Plus cost of the notebooks. Your company can be the official sponsor of the notebooks that will be placed in all attendee bags. Your company will not only get exclusive brand exposure, this sponsorship will be in the hands of attendees as soon as they arrive at the conference. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

Arcade - \$2,895

Your company can be the official sponsor of throwing it back old school to 1985 with Arcade Games in the exhibit hall. These awesome games will be strategically placed around the exhibit hall and proudly display the name of your company. As a sponsor, you will be known as the fun company and have your company sponsor on signage on each of the arcade games and in all marketing material.

LOCKING CELL PHONE CHARGING STATION - \$2,019 + COST

Plus cost of charging station vendor charges. Your company can be the official sponsor of a popular, sought after area in the Exhibit Hall - a locking cell tower. Your company will not only get exclusive brand exposure, this sponsorship will provide attendees the benefit of a safe and quick charge for their phone. Your company works directly with the vendor.

- As a premium booth exhibitor, you could have one of these stations sitting in or near your booth. (See Exhibit Hall Opportunities)
- As a non-exhibitor you could sponsor this station in or around one of the refreshment areas.

Photobooth and Headshots - \$2,019 + Cost

Your company can be the official sponsor of the official TEXPO Photobooth and headshots. There will be a place for attendees to take either a TEXPO sized fun photo with all their new friends or a place to take that nice professional headshot! The photobooth will proudly display the name of your company.





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Marketing Information (continued)

Be a **TEXPO® 2019** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

SPONSOR A TOPIC TRACK

Executive Track.....	\$8,585
Other Tracks.....	\$7,585

As a sponsor, you will receive:

- choice of up to two session presentation in the track;
- your logo on the session track on the matrix of sessions;
- 1 reserved table for 10 at each keynote luncheon;
- recognition in all conference materials;
- complimentary registrations
 - Executive Track – 2 attendees
 - Other Tracks – 1 attendee

CTP Review Course.....\$7,585

As a sponsor, you will receive:

- your sponsor sign in the session room;
- your log on review materials;
- 1 reserved table for 10 at each keynote luncheon;
- Recognition in all conference materials;
- 4 complimentary registrations

FP&A Prep Course.....\$7,585

As a sponsor, you will receive:

- your sponsor sign in the session room;
- your log on review materials;
- 1 reserved table for 10 at each keynote luncheon;
- Recognition in all conference materials;
- 4 complimentary registrations

TEXPO® Mobile Conference App digital marketing opportunities!

Connect your company with attendees before, during and after the conference!

The **TEXPO®** mobile conference app will be available free to our conference attendees. The app will contain content-rich information on the conference schedule, presentations, speakers, maps, networking, professional renewal credits, photos and much more. Attendees are empowered to create their own custom schedules and personalized bookmarks, exchange contact information, and provide responses to conference and in-session surveys. The **“Social Activity”** feed within the app allows attendees to toggle between three streams of content that include photos and comments. **“All Activity”** is a complete stream inclusive of all event activity. **“My Feed”** is a personalized stream tailored to each individual based on the attendee’s interactions with the app. Plus **Notifications** are listed to help attendees stay on track with conference events.

The **TEXPO®** mobile conference app is native for both iOS and Android users, which allows an attendee to download the conference content once; no need to connect to the internet to review information. If updates are made to content after the attendee downloads the app, they will be able to view changes as soon as they are connected to the internet. **TEXPO®** mobile conference app content is also available in a web-based version. The web-based version provides another way to access **TEXPO®** content for those attendees without smartphones or those using Blackberry and Windows devices, including desktops.

TEXPO® 2019 MOBILE APP SPLASH SCREEN - \$2,585

Your company can make a strong first impression by being visible to every attendee each time he or she launches the **TEXPO® 2019** mobile app and sees your company’s full-screen ad. This prime digital real estate provides your company a “can’t miss it” pop-up advertising solution. The splash screen appears for a minimum of 5 seconds and is automatically sized to fit iPhone, iPad, and Android devices. This includes your company’s sponsor listing that can house valuable content like contact info, documents, and more. You will also receive:

- 1 complimentary registration

TEXPO 2019 MOBILE APP BANNER AD - \$885 (5 available)

With a banner ad, your company gets a dynamic way to reach attendees. Banner ads help drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the **TEXPO® 2019** mobile app. This includes your company’s sponsor listing that can house valuable content like contact information, documents and more.

Purchase Online

Please purchase all Sponsorships,
Advertising & Exhibit Space online at
www.texpoconference.org



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Marketing Information (continued)

Be a **TEXPO® 2019** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

Exhibit Hall Opportunities

10' x 10' EXHIBIT BOOTH* - \$2,385

Exhibiting at **TEXPO®**, one of the leading financial management conferences in the nation, provides your company the opportunity to promote your products and services to a vast audience of finance, treasury management, investment management, and banking professionals. As an exhibitor you will receive:

- 2 complimentary registrations;
- 1 registration for each additional booth space;
- a listing in the sponsor section of the conference mobile app

10' x 10' PREMIUM EXHIBIT BOOTH LOCATION* - \$3,185

As a premium exhibitor, you will receive:

- a booth with the opportunity to add a charging station nearby where attendees will gather;
- 2 complimentary registrations;
- 1 registration for each additional booth space (other than a Premium location);
- a listing in the sponsor section of the conference mobile app

**See exhibit contract. Payment date will determine "first come" basis for exhibit booth assignments and sponsorship. Sponsors who also sign a contract to Exhibit will be given priority for booth assignments over Exhibit only contracts.*

DISCOUNTED EXHIBITOR/SPONSOR REGISTRATION FEES

	Discounted Exhibitor/ Sponsor Fee	Compared to Non-Exhibitor/ Non-Sponsor Fee
Postmarked or online prior to 2/20/19	\$399	\$649
Postmarked or online 2/20/19 – 3/20/19	\$449	\$699
On-site or online after 3/20/19	\$469	\$749

The rates for exhibitors and sponsors are the same rates as corporate attendees. This discount provides additional benefit to the sponsors and exhibitors.

PLEASE NOTE: Badges are NOT transferable; if an attendee is found to be sharing a badge, BOTH people will be asked to leave the conference. There will be a \$50 service fee for lost or misplaced badges.

Exhibitor Opportunities

Choose to stand out. Make your brand more visible. This is the easiest way to stand out in a long list of exhibitors and receive more attention. The more attention you get, the more connections with customers you're likely to form.

TEXPO® 2019 MOBILE APP HIGHLIGHTED EXHIBITOR - \$85

Your company is highlighted in exhibitor listings.

TEXPO® 2019 MOBILE APP FEATURED EXHIBITOR - \$85

Your company can attach photos, brochures, and other marketing materials to your exhibitor listing.

Purchase Online

Please purchase all Sponsorships,
Advertising & Exhibit Space online at

www.texpoconference.org

For additional sponsorship opportunities or inquiries contact **John Moriarty** at **347-709-1530** or email jmoriartyiv@outlook.com or ray.ruzek@gmail.com

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Invoice

Be a TEXPO 2019 Sponsor

We commit our participation in TEXPO® 2019 as follows:

Table with 2 columns: Sponsorship Category and Amount. Includes items like Monday Night Party (\$15,085), Keynote Speaker Sponsor (\$12,585), Registration Kiosk Sponsor (\$9,985), etc.

Or, we would like someone to contact us about additional Sponsorship Opportunities.

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (____) _____ Cell: (____) _____

E-Mail: _____

HTMA FEIN 76-0234191

Make check payable to:

TEXPO 2019
Dept. 390
P.O. Box 4346
Houston, TX 77210

Payment date will determine the "first come" basis for sponsorships. As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

For information call:
John Moriarty
Candlewood Expositions
347-709-1530 (phone)
jmoriartyiv@outlook.com



April 7 - 9, 2019

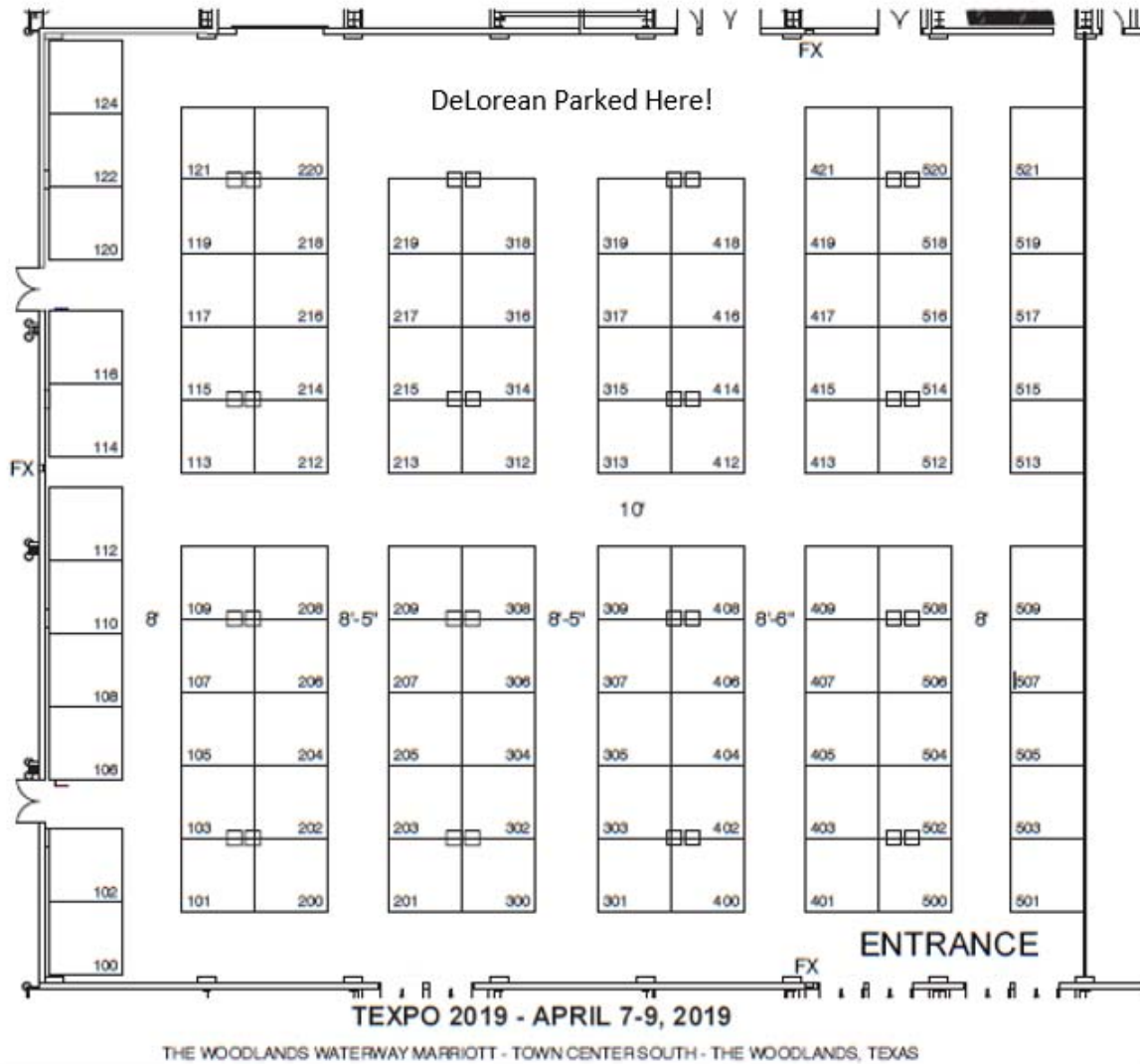
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The Woodlands Waterway Marriott Hotel & Convention Center

1601 Lake Robbins Dr, The Woodlands, TX 77380





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Exhibitor Contract and Invoice

This CONTRACT is made by _____ (Exhibitor) and the Houston Treasury Management Association (Management) on this _____ day of _____ 20_____.

Exhibitor Information:

Firm _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Office Phone (_____) _____ Cell (_____) _____

E-Mail _____ Website _____

Product/Service Description _____

FOR MANAGEMENT USE	
Booth #	Assigned _____

LIST YOUR FIRST 3 BOOTH CHOICES	
1)	_____
2)	_____
3)	_____

Exhibitor agrees to occupy and exhibit its products, systems, services in booth number(s) assigned above, or equivalent space in exposition specified above. Exhibitor agrees to pay the rental cost of such space, \$2,385 per 10'x10' booth, or \$3,185 per 10' x 10' premium booth location. Management will provide curtain backwall and side dividers. In addition, Exhibitor will receive two (2) full employee registrations for the first booth space taken and one (1) full registration for each additional space taken.

CANCELLATION received in writing will result in liquidation damages as follows:

Before January 2, 2019 – 50% of total cost

After January 2, 2019 – 100% of total cost

Exhibitor agrees not to schedule meetings, social functions, or other events for attendees during conference program and exhibit hours. Management reserves the right to relocate Exhibitor in a booth other than specified above. Exhibitor accepts this as a part of the agreement and agrees to comply with the rules governing the exposition, as set forth on the reverse side of this contract. Please sign and return this contract. An executed copy of the contract will be returned for your files.

EXHIBITOR by: _____ Title _____ Date _____

MANAGEMENT by: _____ Title _____ Date _____

Make check payable to:

TEXPO 2019
Dept. 390
P. O. Box 4346
Houston, TX 77210-4346
HTMA FEIN 76-0234191

registrations can be submitted and paid for through the [texpoconference.org](http://www.texpoconference.org) website.

For information call:
John Moriarty
Candlewood Expositions
347-709-1530 (phone)
jmoriartyiv@outlook.com

EXHIBITION REGULATIONS

1. Management. Shall mean Ruzek Consulting, Houston Treasury Management Association "HTMA", ATTA and their officers, or committees, agents or employees acting for the management of the exposition.

2. Eligibility of Exhibits. Management shall have the sole right to determine the eligibility of exhibits, including, but not limited to: companies; products, systems, services; booth graphics; printed matter distributed at the exposition; souvenirs and give-aways; costumes and booth personnel attire; and all other exposition features and activities.

3. Limitation of Liability. a) Exhibitor agrees to indemnify and hold harmless the Management, Ruzek Consulting, Marriott Waterway Woodlands, and its officers, employees, volunteers and elected representatives against all claims, losses, suits, damages, judgments, expenses, costs, attorney's fees, and charges of any kind resulting from the exhibitor's occupancy or participation in said exposition. This indemnification and hold-harmless agreement shall also include personal injuries, death or any property damage sustained by any person or others, and damage to his business by reason of failure to provide space for his exhibit, or any action of any nature by Management, or for failure to hold the exhibition for any reason. b) Exhibitors. Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the act: of negligence of Exhibitor, his agents, or employees. c) Protection of Property. The Management will provide the services of a reputable protective agency during the periods of installation, exposition, and dismantling, and exhibitor agrees that the provision of such service constitutes adequate discharge of all obligations of the Management to super- vise and protect exhibitor's property within the exposition. Exhibitor may furnish additional guards and may insure their property at their own cost and expense. d) Failure to Hold Exposition. Should said exposition or Exhibitor's property be destroyed by fire, or the elements, or by any other cause, or in case Government intervention or regulation, military activity, terrorism, strikes, or any other circumstance shall make it impossible or inadvisable for the Management to hold the exposition at the time and place herein provided, then and thereupon this agreement shall terminate and the said Exhibitor shall and does hereby waive any claim for damages and compensation, except the pro rata return of the amount paid after deduction of actual expenses incurred in connection with the exposition and there shall be no further liability on the part of either party.

4. Failure to Comply with Agreement. Should the Exhibitor fail to comply with the terms of this agreement, Management shall have the right, without notice to the Exhibitor, to sell said space at a public or private sale, and the Exhibitor is liable for any deficiency, loss or damage suffered by the Management. Management shall also determine reasonable expenses that Exhibitors shall pay as a result of the failure to comply with the terms of this contract, including forfeiture of rental fees, and the payment of the full sum of the rental cost of said exhibit by Exhibitor.

5. Default in Occupancy. Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental of such space. If not occupied by the time set for completion of installation of displays, such space may be possessed by management for such purposes as it may see fit.

6. Sub-leasing. Exhibitor may not sub-let his space, nor any part thereof, nor exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in his own name, except where such articles are required for the proper demonstration or operation of Exhibitor's display.

7. Damage to Property. Exhibitor is liable for any damage caused to building, floors, walls, or columns, or to standard booth equipment, or to other exhibitors' property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment.

8. Union Labor. Exhibitor shall employ only union labor, as made available by official contractors in the installation and dismantling of his

exhibit, and in its operation when required by union agreements. Exhibitors planning to build special displays should employ union display companies in their fabrication, and carpentry and electrical work in such displays must bear A.F.L.-C.I.O. union labels. Management shall not be responsible for interference of exposition caused by labor disputes.

9. Inflammable Materials. No inflammable fluids or non-flame-proofed materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth.

10. Ordinances, Laws, Local Regulations. Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations and exhibit hall rules.

11. Floor Load. Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material in conformity with the maximum floor load specifications.

12. Hours and Date of Exposition. Hours and dates for installation, showing, and dismantling shall be those specified by Management. Exhibitors shall be liable for all storage and handling charge resulting from failure to remove exhibit material from the exposition before conclusion of dismantling period as specified by Management.

13. Decoration. Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may be charged to Exhibitor. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to exhibitors in adjoining booths.

14. Display Heights. All exhibits are limited to a height of 10 feet, unless otherwise indicated by special Management bulletin or letter. However, any booth element extending more than 3 feet from the back wall cannot exceed 3 feet in height.

15. Signs; Sign Copy, Illumination. Signs involving the use of Neon or similar gasses are prohibited. Should the wording on any sign or area in the Exhibitor's booth be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management.

16. Obstruction of Aisles or Booths. Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by Management.

17. Services Provided to Exhibitors. All services contracted by Exhibitor from official Service Contractors such as furniture, labor, freight and drayage, telephone, electrical, plumbing, among other items, must be ordered and paid for by Exhibitors in conformity with legal and established industry financial and credit practices.

18. Noise and Odors. No noisy or obstructive work will be permitted during open hours of the exposition, nor will any noisily operating displays, nor exhibits producing objectionable odors, be allowed.

19. Sound. The mechanical reproduction of sound is permitted under careful restrictions and only if permission is obtained in writing from Management. The basic condition is that such sound will not project beyond the boundaries of the Exhibitor's booth. The use of mechanical sound will be approved by Management on the explicit understanding that Exhibitor will immediately terminate its use on request by Management, without any reason or explanation provided.

20. Booth Representatives. Exhibitors' booth representatives shall be restricted to employees of exhibiting companies. Booth representatives shall wear badge identification furnished by Management at all times. Management may limit the number of booth representatives at any time.

21. Soliciting; Costumes. Exhibitor shall not conduct any activities in

aisles or in booths other than his own. Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as part of their apparel, must remain in their own booths.

22. Samples; Souvenirs; Retail Sales. Samples, souvenirs, publications, etc., may be distributed by Exhibitor only from within his booth. The distribution of any articles that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. No exhibited products may be sold at retail and or delivered to any visitor within the exposition premises.

23. No Removal of Goods During Show. No exhibit or portion thereof may be removed from the exposition without the consent of Management thereto in writing.

24. Lotteries; Contests. The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from Management.

25. Attendance. Management shall have sole control over admission policies at all times.

26. Resolution of Disputes. In the event of a dispute or disagreement between Exhibitor and an official contractor or between Exhibitor and labor union or labor union representative, or between two or more exhibitors, all interpretations of the rules governing the exposition, actions, or decisions concerning this dispute or disagreement by Management intended to resolve the dispute or disagreement shall be binding on Exhibitor. The Management shall have full power in the matter of interpretation, amendment, and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice to the said Exhibitor shall be and become part thereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth. If a dispute or disagreement shall arise between the parties concerning the allotment of or permitted use of exhibition space or concerning interpretation of any of the rules or regulations which are part hereof, said dispute or disagreement shall be referred to the Management, for review and interpretation and the parties hereby agree to abide by said interpretation which if requested shall be in writing.

27. Amendments to Rules. Any matter not specifically covered by the preceding rules shall be subject solely to the decision of Management. These rules may be amended at any time by Management, and all amendments so made shall be binding on Exhibitor equally with the foregoing rules and regulations.

28. Agreement to Rules. Exhibitor for himself and his employees, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Management.

29. Governing Law. This agreement shall be governed by and construed in accordance with the law of the State of Texas.



April 7 - 9, 2019

Marriott Waterway Woodlands

Hosted by the Houston Treasury Management Association
 In Cooperation with the Alliance of Texas Treasury Associations (ATTA)
 Visit our website at www.texpoconference.org

TEXPO® 2019 TopGolf Open Sponsorship Opportunities

Be a **TEXPO® 2019** golf sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during, and after the conference at a very reasonable cost.

- TopGolf Open Lunch Buffet..... \$ 2185
- TopGolf Open Drink Bar..... \$ 1485
- Bay Sponsor (14 available; plus 3 registrations for Golf)..... \$ 595
- Golf Koozie Sponsor \$ 495

The **TEXPO® 2019** TopGolf Open is an event that will reach not only **TEXPO® 2019** attendees but also their invited guests. Attendees can participate in this premier event through pre-registration or on-site.

Postmarked or online prior to 2/20/19	\$ 80
Postmarked or online 2/20/19 – 3/20/19	\$100
On-site or online after 3/20/19	\$120

Notes:
 Alternate Sponsor promotional player gifts or prize options must be presented to and approved by the **TEXPO® 2019** TopGolf Committee in advance.

All Other Sponsorships

As a sponsor, you will receive:

- recognition in conference materials;
- a listing in the sponsor section of the conference mobile app

For more information or to reserve your selection contact:
jmoriartyiv@outlook.com or htmasponsors@gmail.com

Purchase Online

Please purchase all Sponsorships,
 Advertising & Exhibit Space online at

www.texpoconference.org



April 7 - 9, 2019 Marriott Waterway Woodlands

Hosted by the Houston Treasury Management Association
In Cooperation with the Alliance of Texas Treasury Associations (ATTA)
Visit our website at www.texpoconference.org

TEXPO® 2019 TopGolf Open

Yes, we would like to commit our sponsorship participation in the TEXPO® 2019 TopGolf event.

Sponsorship Item _____ Amount \$ _____

Name _____

Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Fax (_____) _____

E-Mail _____

Signature _____

PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT

Make check payable to:

TEXPO® 2019
Dept. 390
P. O. Box 4346
Houston, TX 77210-4346

HTMA FEIN 76-0234191

Purchase Online

Complete this form online and pay at
www.texpoconference.org

Payment date will determine the "first come" basis for sponsorships.

Send electronic file of your company logo in an 'EPS' and 'JPEG' format to: htmasponsors@gmail.com by March 1, 2019.

As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

For more information or to reserve your selection contact:
Christi Zeno at 832-651-0713

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Houston Treasury Management Association	
2 Business name/disregarded entity name, if different from above	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ <small>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check another LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is disregarded from the owner should check the appropriate box for the tax classification of its owner.</small> <input type="checkbox"/> Other (see instructions) ▶ _____	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>
5 Address (number, street, and apt. or suite no.) See instructions. PMB: E-1, PO Box 924917	Requester's name and address (opt line) _____
6 City, state, and ZIP code Houston, Texas 77292	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
7	6	-	0	2	3	4	1	9	1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has not filed me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 6/29/2018
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*