TEXPO FORT WORTH 2021

GAME ChANGER
TREASURY & FINANCE CONFERENCE
APRIL 12 - 14, 2021
GAYLORD TEXAN RESORT & CONVENTION CENTER

HOSTED BY THE FORT WORTH ASSOCIATION FOR FINANCIAL PROFESSIONALS
IN COOPERATION WITH THE ALLIANCE OF TEXAS TREASURY ASSOCIATIONS (ATTA)
WWW.TEXPOCONFERENCE.ORG
On behalf of the TEXPO® 2021 Planning Committee and the host association, the Fort Worth Association for Financial Professionals (FWAFP), in cooperation with the Alliance of Texas Treasury Associations (ATTA), we want to invite you to join the regional finance and treasury management conference, TEXPO®. The conference will be held April 12-14, 2021 at the Gaylord Texan Resort & Convention Center, in Grapevine, Texas.

The TEXPO® conference typically draws around 1,200 finance and treasury professionals and over 90 exhibiting or sponsoring organizations each year. We are hosting a hybrid conference in 2021, which means you can participate either in-person or virtually. Our goal is to broaden the spectrum of how our supporters connect with their clients and prospects. In person options include our traditional exhibit hall and quality networking time through conference sponsored social events and receptions. A new virtual option is the Networking tool with chat function through our TEXPO App. All of this combined with our not-for-profit pricing will stretch your marketing dollars and ultimately help you develop important contacts.

Some of the features benefiting sponsors and exhibitors are:

- Low cost, not-for-profit pricing for sponsorships and exhibits;
- Complementary and/or reduced rate Sponsor/Exhibitor staff registration fees;
- The exhibit hall is closed for lunches and keynote speakers allowing exhibitors to sit with attendees for greater networking;
- The TEXPO® Cowboys Golf Event will provide you with quality one-on-one time with key clients and prospects in a relaxed setting at one of Texas’s top courses;
- Receptions that generate high practitioner attendance and provide quality networking time for your staff;
- All sponsors and exhibitors receive a pre-registration list three weeks prior to the conference and a final registration list one week after the conference.

Our TEXPO® team has been working very hard to develop a conference that focuses on education and emerging service products for an industry in constant change. Conference topics will benefit both corporate and government financial professionals and will include:

- Fintech
- Investment Options
- Artificial Intelligence
- Borrowing Options
- Fraud Prevention
- International Treasury
- Working Capital Management
- Bank Relations & Service Charges
- Cash Forecasting
- CTP Exam Prep Course

We invite you to join us as a sponsor, an exhibitor, a speaker, or all three. **With all our new options this year, we can help you customize the most optimal package for your company.** Your support will help position your organization as a leader in the largest event of its kind in Texas. Plus, you will receive significant exposure among your target business clients before and during the conference at a very reasonable cost! Please look over the various participation opportunities and be sure to be part of what will be a very exciting conference. As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

Thank you and we look forward to seeing you next year at TEXPO® 2021.

**Julie Weaver & Jessica Key**
TEXPO® 2021 Co-Chairs
# Preliminary Agenda

**Monday, April 12, 2021**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>TEXPO® 2021 Cowboys Golf Open</td>
</tr>
<tr>
<td>8:00am</td>
<td>Exhibitor Set Up</td>
</tr>
<tr>
<td>11:00am</td>
<td>Registration</td>
</tr>
<tr>
<td>1:00pm</td>
<td>CTP Review Sessions</td>
</tr>
<tr>
<td>5:00pm</td>
<td>Welcome Reception</td>
</tr>
</tbody>
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**Tuesday, April 13, 2021**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>7:30am</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30am</td>
<td>Hot Breakfast Buffet</td>
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<tr>
<td>8:15am</td>
<td>General Session</td>
</tr>
<tr>
<td>9:00am</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>9:45am</td>
<td>Dedicated Exhibit/Refreshment Breaks</td>
</tr>
<tr>
<td>10:30am</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Luncheon/Keynote</td>
</tr>
<tr>
<td>1:45pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Dedicated Exhibit/Refreshment Breaks</td>
</tr>
<tr>
<td>4:00pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>4:45pm</td>
<td>Conference Ends</td>
</tr>
</tbody>
</table>

**Wednesday, April 14, 2021**

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<tr>
<td>7:00am</td>
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Marketing Information

Be a TEXPO® 2021 sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost. Below are the sponsorship opportunities available.

**Official Sponsors *updated***

Your company will receive significant exposure among your target business clients before, during, and after the conference at a very reasonable cost. As a sponsor, you will:

**TREASURY SPECIALIST: $4,500**
- be listed in the sponsor section of the conference mobile app;
- have your logo displayed prominently on all marketing materials;
- have a reserved table for ten at the keynote luncheons;
- receive priority for speaking opportunities;
- receive first priority choice of exhibit booth space, based on payment date;
- receive 4 complimentary registrations which can be utilized in-person or virtually
- receive registration list;
- receive recognition in promotional emails and social media channels

**TREASURY EXPERT: $6,000**
- includes everything in TREASURY SPECIALIST package plus;
- an additional 3 complimentary registrations **(for a total of 7)**;
- ability to network virtually via the conference mobile app;

**TREASURY GURU: $7,500**
- includes everything in TREASURY SPECIALIST and TREASURY EXPERT package plus;
- an additional 3 complimentary registrations **(for a total of 10)**;
- automatically enrolled as a Premium giveaway sponsor

**Premium Giveaway Sponsor *new***

$500
Looking for an intentional way to connect with your clients and prospects? Set meetings up with attendees during the conference and report their names / email addresses to the TEXPO Sponsor Chair each day. Your clients and prospects will then be eligible to win a luxury vacation package. The drawing will take place at the close of the conference. This unique sponsorship will promote engagement with your valued contacts both virtually and in-person.

**Keynote Speaker and Luncheon Sponsor**

$12,750 (Two Opportunities)
Be a TEXPO® 2021 Keynote Speaker sponsor and have your company’s logo proudly displayed. Your Company’s logo will be displayed, and you will be recognized during the luncheon. As a sponsor, you will:
- be recognized and have your logo displayed during the luncheon;
- have your logo displayed prominently on all marketing materials;
- have 2 reserved spots at the table with the keynote speakers;
- receive 2 reserved spots at VIP speaker meet & greet
- receive priority for speaking opportunities;
- receive first priority choice of exhibit booth space, based on payment date;
- receive 1 complimentary registration

Give attendees something to remember you by with one of these opportunities!

**COMBO HIGHLIGHTER & BALL POINT PEN - $2,000 + COST**
Your company supplies the pens, with your logo, for all attendees. As a sponsor, you will receive:
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

**REGISTRATION KIOSK SPONSOR - $10,000**
Be the first company attendees see when coming up to sign in at TEXPO by sponsoring the new futuristic self-check-in Kiosks! Sponsorship will include signage on the Kiosks, showing all attendees you are on board with the ‘Gamechanger Conference’ theme. In addition to signage, your bank will have the privilege ensuring the customer experience goes without a hitch by being allowed to have branded employees at the check in counters! As a sponsor, you will receive:
- Kiosks will be branded to with your marketing materials
- Staff can assist attendees as needed at Registration
- A listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

**ATTENDEE BAG - $2,000 + COST**
Tote-style polyester bag printed with your logo and the TEXPO 2021 logo for all attendees. Bag to be approved by the TEXPO 2021 planning committee. As a sponsor, you will receive:
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration
BADGE LANYARD/HOLDER NECK WALLET - $3,000 + COST
Badge holder neck wallet printed with your logo for all attendees. Neck wallet to be approved by the TEXPO® 2021 planning committee. As a sponsor, you will receive:
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

HOTEL ROOM KEY - $1,500 + COST
Plus the cost of the hotel room keys. Be the last name attendees see as they leave their rooms for the conference and the first when they return to their rooms in the evening. Your company message and the TEXPO 2021 logo will appear on each keycard. As a sponsor, you will receive:
- a listing in the sponsor section of the conference mobile app;
- recognition in conference material

CONFERENCE WI-FI - $3,750 + COST
Plus the cost of the service, your company will help make it possible for attendees to receive complimentary Wi-Fi in conference session rooms and common areas. As the Wi-Fi sponsor, your company’s logo and message will be viewed by attendees each time they login to Wi-Fi. As a sponsor, you will receive:
- recognition on Wi-Fi login instructional material;
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

REGISTRATION WEBPAGE & EMAIL CONFIRMATIONS - $10,000
Give your brand visibility on the registration page and in email confirmations. Your company will be one of the first brands every attendee will see when they register. As a sponsor, you will receive:
- Your company logo on the TEXPO registration page
- Sponsor mentions in email confirmations
- 2 complimentary registrations

MONDAY WELCOME RECEPTION - $5,000
Your company can be the official sponsor of the Monday Welcome Reception. As a sponsor, you will receive:
- the reception will be named for your company
- 1 complimentary registration

TUESDAY NIGHT PARTY - $17,500
Your company can be the official sponsor of the Tuesday Night Party at the Glass Cactus – the only lakeside venue of its kind in DFW. You sense it the moment you set foot inside: the deep pulse of the music, the distant buzz of a crowd, occasional flashes of neon through the warm, low light of the entryway. Top name entertainment; you’ll find it all at the Glass Cactus. As a sponsor, you will receive:
- The party will be named for your company (example: Tuesday Night Party – “The Gamechanger Conference TEXPO Party!” presented by “Company”)
- 4 complimentary registrations
- Designated VIP area to entertain clients and prospects

BREAKFAST SPONSOR (Two Opportunities) - $3,500
Your company can be the official sponsor of the Tuesday or Wednesday Breakfast. As a sponsor, you will receive:
- the breakfast will be named for your company
- (example: “Company” Tuesday/Wednesday Breakfast);
- 1 complimentary registration

REFRESHMENT BREAK - $2,000
Your company can be the official sponsor of the morning or afternoon Refreshment Break on Tuesday or Wednesday.
- the refreshment break will be named for your company (example: “Company” Refreshment Break);
- 1 complimentary registration

*NEW* HAND SANITIZER - $2,000 + COST
Your company can be the official sponsor of the hand sanitizer stations throughout the exhibit and session rooms. Your company will not only get exclusive brand exposure but also will be the talk of TEXPO! This sponsorship will also align your company with the importance of going clean. As a sponsor, you will:
- Have your company acknowledged as sponsor on signage on each of the hand sanitizer stations throughout the event.
- Cost to produce signage for stations is additional.

NOTEBOOKS (5X7) PLASTIC COVER - $2,000 + COST
Your company can be the official sponsor of the notebooks that will be placed in all attendee bags. Your company will not only get exclusive brand exposure, this sponsorship will be in the hands of attendees as soon as they arrive at the conference. As a sponsor, you will receive:
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration

LOCKING CELL PHONE CHARGING STATION - $2,000 + COST
Your company can be the official sponsor of a popular, sought after area in the Exhibit Hall - a locking cell tower. Your company will not only get exclusive brand exposure, this sponsorship will provide attendees the benefit of a safe and quick charge for their phone. Your company works directly with the vendor.
- As a premium booth exhibitor, you could have one of these stations sitting in or near your booth. (See Exhibit Hall Opportunities)
- As a non-exhibitor you could sponsor this station in or around one of the refreshment areas.

PHOTOBOOTH AND HEADSHOTS - $2,000 + COST
Your company can be the official sponsor of the official TEXPO Photobooth and headshots. There will be a place for attendees to take either a TEXPO sized fun photo with all their new friends or a place to take that nice professional headshot! The photobooth will proudly display the name of your company.
Marketing Information (continued)

Be a TEXPÔ® 2021 sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

SPONSOR A TOPIC TRACK
Executive Track...............................................$8,750
Other Tracks....................................................$7,750
NOTE: Sponsorship needs to be secured by Jan. 15, 2021 in order to make the final program
As a sponsor, you will receive:

• choice of up to two session presentation in the track;
• your logo on the session track on the matrix of sessions;
• Sponsorship sign in session room
• 1 reserved table for 10 at each keynote luncheon;
• recognition in all conference materials;
• complimentary registrations
  o Executive Track – 2 attendees
  o Other Tracks – 1 attendee

CTP Review Course..............................................$7,750
As a sponsor, you will receive:

• Your logo on the session track on the matrix of sessions
• your sponsor sign in the session room;
• your log on review materials;
• 1 reserved table for 10 at each keynote luncheon;
• Recognition in all conference materials;
• 4 complimentary registrations

TEXPO® Mobile Conference App digital marketing opportunities!

Connect your company with attendees before, during and after the conference!

The TEXPÔ® mobile conference app will be available free to our conference attendees. The app will contain content-rich information on the conference schedule, presentations, speakers, maps, networking, professional renewal credits, photos and much more. Attendees are empowered to create their own custom schedules and personalized bookmarks, exchange contact information, and provide responses to conference and in-session surveys. The “Social Activity” feed within the app allows attendees to toggle between three streams of content that include photos and comments. “All Activity” is complete stream inclusive of all event activity. “My Feed” is a personalized stream tailored to each individual based on the attendee’s interactions with the app. Plus Notiﬁcations are listed to help attendees stay on track with conference events.

TEXPO® 2021 MOBILE APP SPLASH SCREEN - $2,750
Your company can make a strong first impression by being visible to every attendee each time he or she launches the TEXPÔ® 2021 mobile app and sees your company’s full-screen ad. This prime digital real estate provides your company a “can’t miss it” pop-up advertising solution. The splash screen appears for a minimum of 5 seconds and is automatically sized to fit iPhone, iPad, and Android devices. This includes your company’s sponsor listing that can house valuable content like contact info, documents, and more. You will also receive:

• 1 complimentary registration

TEXPO 2021 MOBILE APP BANNER AD - $1000
With a banner ad, your company gets a dynamic way to reach attendees. Banner ads help drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the TEXPÔ® 2021 mobile app. This includes your company’s sponsor listing that can house valuable content like contact information, documents and more.

★ NEW ★ MOBILE APP PUSH NOTIFICATION PACKAGE - $1,500 (Includes two notifications and is available to two sponsors)
Push your messages out to all TEXPÔ Mobile App users to promote your presence at the event and drive traffic to your booth or special event.

Purchase Online
Please purchase all Sponsorships, Advertising & Exhibit Space online at www.texpoconference.org
Marketing Information (continued)

Be a TEXP® 2021 sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

Exhibit Hall Opportunities

10’ x 10’ EXHIBIT BOOTH* - $2,500
Exhibiting at TEXP®, one of the leading financial management conferences in the nation, provides your company the opportunity to promote your products and services to a vast audience of finance, treasury management, investment management, and banking professionals. As an exhibitor you will receive:
  • 2 complimentary registrations;
  • 1 registration for each additional booth space;
  • a listing in the sponsor section of the conference mobile app

10’ x 10’ PREMIUM EXHIBIT BOOTH LOCATION* - $3,500
As a premium exhibitor, you will receive:
  • a booth with the opportunity to add a charging station nearby where attendees will gather;
  • 2 complimentary registrations;
  • 1 registration for each additional booth space (other than a Premium location);
  • a listing in the sponsor section of the conference mobile app

*See exhibit contract. Payment date will determine “first come” basis for exhibit booth assignments and sponsorship. Sponsors who also sign a contract to Exhibit will be given priority for booth assignments over Exhibit only contracts.

Exhibitor Opportunities

Choose to stand out. Make your brand more visible. This is the easiest way to stand out in a long list of exhibitors and receive more attention. The more attention you get, the more connections with customers you’re likely to form.

*POPULAR* TEXP® 2021 MOBILE APP FEATURED EXHIBITOR - $1000
Your company can attach photos, brochures, and other marketing materials to your exhibitor listing.

PURCHASE ONLINE

Please purchase all Sponsorships, Advertising & Exhibit Space online at www.texpoconference.org

For additional sponsorship opportunities or inquiries contact John Moriarty at 347-709-1530 or email jmoriartyiv@outlook.com

DISCOUNTED EXHIBITOR/SPONSOR REGISTRATION FEES

<table>
<thead>
<tr>
<th>Discussed Exhibit/</th>
<th>Compared to Non-Exhibitor/</th>
<th>Non-Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee</td>
<td>Fee</td>
<td></td>
</tr>
<tr>
<td>Postmarked or online prior to 2/14/21</td>
<td>$425</td>
<td>$675</td>
</tr>
<tr>
<td>Postmarked or online 2/15/21 – 3/14/21</td>
<td>$475</td>
<td>$725</td>
</tr>
<tr>
<td>On-site or online after 3/14/21</td>
<td>$525</td>
<td>$775</td>
</tr>
</tbody>
</table>

The rates for exhibitors and sponsors are the same rates as corporate attendees. This discount provides additional benefit to the sponsors and exhibitors.

PLEASE NOTE: Badges are NOT transferable; if an attendee is found to be sharing a badge, BOTH people will be asked to leave the conference. There will be a $50 service fee for lost or misplaced badges.
Be a TEXP 2021 Sponsor

We commit our participation in TEXP® 2021 as follows:

- Tuesday Night Party: $17,500
- Keynote Speaker Sponsor (Tue.): $12,750
- Keynote Speaker Sponsor (Wed.): $12,750
- Registration Kiosk Sponsor: $10,000
- Executive Track Sponsor: $8,750
- CTP Review Sponsor: $7,750
- FP&A Review Sponsor: $7,750
- Sponsored Education Track: $7,750
- Official Sponsor: TREASURY SPECIALIST: $4,500
- Official Sponsor: TREASURY EXPERT: $6,000
- Official Sponsor: TREASURY GURU: $7,500
- Premium Giveaway Sponsor: $500
- Conference Wi-Fi Sponsor: $3,750 + cost
- Monday Welcome Reception: $3,750
- Breakfast Sponsor (Tue.): $3,500
- Breakfast Sponsor (Wed.): $3,500
- Badge Holder Neck Wallet Sponsor: $3,000 + cost
- Photobooth sponsor: $2,000 + cost
- Locking Cell Phone Charge Station Sponsor: $2,000 + cost
- Notebook Sponsor: $2,000 + cost
- Combo Highlighter and Ball Point Pen Sponsor: $2,000 + cost
- Attendee Bag Sponsor: $2,000
- Refreshment Break Sponsor: $2,000
- Hand Sanitizer Station Sponsor: $2,000 + cost
- Hotel Room Key Sponsor: $1,500 + cost
- Mobile App Banner Ad: $1,000
- Mobile App Splash Screen: $2,750
- Mobile App Push Notifications: $1,500
- Mobile App Featured Exhibitor: $1,000
- Golf Sponsorships Available: See Golf Page
- Exhibitor Booth 10X10: $2,500
- Exhibitory Booth 10X10 Premium: $3,500

Or, we would like someone to contact us about additional Sponsorship Opportunities.

Name: ____________________________ Title: ____________________________
Company: ____________________________
Address: ____________________________
City: ____________________________ State: ______ ZIP: ____________
Phone: (__________) Cell: (__________) ____________________________
E-Mail: ____________________________
Signature: ____________________________

FWAFP FEIN 74-2345882
Make check payable to: TEXP 2021 Dept. 390
P.O. Box 4346 Houston, TX 77210-4346

Payment date will determine the “first come” basis for sponsorships. As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

For information call:
John Moriarty
Candlewood Expositions
347-709-1530 (phone)
jmoriartyiv@outlook.com
Gaylord Texan Resort & Convention Center
1501 Gaylord Trail, Grapevine, Texas 76051 USA
Exhibitor Contract and Invoice

This CONTRACT is made by ____________________________ (Exhibitor) and the Fort Worth Association For Financial Professionals (Management) on this ___________ day of ____________ 20 __________.

Exhibitor Information:

Firm ____________________________________________

Address ____________________________________________

City __________________________ State ______ Zip __________

Contact __________________________ Title __________________________

Office Phone (_______) __________________________ Cell (_______) __________________________

E-Mail __________________________ Website __________________________

Product/Service Description __________________________________________

Exhibitor agrees to occupy and exhibit its products, systems, services in booth number(s) assigned above, or equivalent space in exposition specified above. Exhibitor agrees to pay the rental cost of such space, $2,500 per 10’x10’ booth, or $3,500 per 10’ x 10’ premium booth location. Management will provide curtain backwall and side dividers. In addition, Exhibitor will receive two (2) full employee registrations for the first booth space taken and one (1) full registration for each additional space taken.

CANCELLATION received in writing will result in liquidation damages as follows:

THESE DATES ARE GOOD FOR 2021

 Until January 2, 2021 – 50% of total cost
 After January 2, 2021 – 100% of total cost

Exhibitor agrees not to schedule meetings, social functions, or other events for attendees during conference program and exhibit hours. Management reserves the right to relocate Exhibitor in a booth other than specified above. Exhibitor accepts this as a part of the agreement and agrees to comply with the rules governing the exposition, as set forth on the reverse side of this contract. Please sign and return this contract. An executed copy of the contract will be returned for your files.

EXHIBITOR by: __________________________ Title __________________________ Date __________

MANAGEMENT by: __________________________ Title __________________________ Date __________

Make check payable to:

TEXPO

Dept 390

P.O. Box 4346

Houston, TX 77210-4346

FWAFP FEIN 74-2345882

As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

For information call:

John Moriarty

Candlewood Expositions

347-709-1530

jmoriartyiv@outlook.com
EXHIBITION REGULATIONS

1. Management. Shall mean Candlewood Expositions, LLC, Fort Worth Association for Financial Professionals, ATTA and their officers, or committees, agents or employees acting for the management of the exposition.

2. Eligibility of Exhibits. Management shall have the sole right to determine the eligibility of exhibits, including, but not limited to: companies; products, systems, services; booth graphics; printed matter distributed at the exposition; souvenirs and give-aways; costumes and booth personnel attire; and all other exposition features and activities.

3. Limitation of Liability. a) Exhibitor agrees to indemnify and hold harmless the Management, Candlewood Expositions, Gaylord Texas Resort & Convention Center, and its officers, employees, volunteers and elected representatives against all claims, losses, suits, damages, judgments, expenses, costs, attorney's fees, and charges of any kind resulting from the exhibitor's occupancy or participation in said exposition. This indemnification and hold-harmless agreement shall also include personal injuries, death or any property damage sustained by any person or others, and damage to his business by reason of failure to provide space for his exhibit, or any action of any nature by Management, or for failure to hold the exhibition for any reason. b) Exhibitors. Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the act: of negligence of Exhibitor, his agents, or employees. c) Protection of Property. The Management will provide the services of a reputable protective agency during the periods of installation, exposition, and dismantling, and exhibitor agrees that the provision of such service constitutes adequate discharge of all obligations of the Management to super-vise and protect exhibitor's property within the exhibition. Exhibitor may furnish additional guards and may insure their property at their own cost and expense. d) Failure to Hold Exposition. Should said exposition or Exhibitor's property be destroyed by fire, or the elements, or by any other cause, or in case Government intervention or regulation, military activity, terrorism, strikes, or any other circumstance shall make it impossible or inadvisable for the Management to hold the exposition at the time and place herein provided, then and thereupon this agreement shall terminate and the said Exhibitor shall and does hereby waive any claim for damages and compensation, except the pro rata return of the amount paid after deduction of actual expenses incurred in connection with the exposition and there shall be no further liability on the part of either party.

4. Failure to Comply with Agreement. Should the Exhibitor fail to comply with the terms of this agreement, Management shall have the right, without notice to the Exhibitor, to sell said space at a public or private sale, and the Exhibitor is liable for any deficiency, loss or damage suffered by the Management. Management shall also determine reasonable expenses that Exhibitors shall pay as a result of the failure to comply with the terms of this contract, including forfeiture of rental fees, and the payment of the full sum of the rental cost of said exhibit by Exhibitor.

5. Default in Occupancy. Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental of such space. If not occupied by the time set for completion of installation of displays, such space may be possessed by management for such purposes as it may see fit.

6. Sub-leasing. Exhibitor may not sub-let his space, nor any part thereof, nor exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in his own name, except where such articles are required for the proper demonstration or operation of Exhibitor's display.

7. Damage to Property. Exhibitor is liable for any damage caused to building, floors, walls, or columns, or to standard booth equipment, or to other exhibitors’ property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment.

8. Union Labor. Exhibitor shall employ only union labor, as made available by official contractors in the installation and dismantling of his exhibit, and in its operation when required by union agreements. Exhibitors planning to build special displays should employ union display companies in their fabrication, and carpentry and electrical work in such displays must bear A.F.L.-C.I.O. union labels. Management shall not be responsible for interference of exposition caused by labor disputes.

9. Inflammable Materials. No inflammable fluids or non-flame-proofed materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth.

10. Ordinances, Laws, Local Regulations. Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations and exhibit hall rules.

11. Floor Load. Under no circumstances may the weight of any equipment or exhibit material exceed the hall’s maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material in conformity with the maximum floor load specifications.

12. Hours and Date of Exposition. Hours and dates for installation, showing, and dismantling shall be those specified by Management. Exhibitors shall be liable for all storage and handling charge resulting from failure to remove exhibit material from the exposition before conclusion of dismantling period as specified by Management.

13. Decoration. Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may be charged to Exhibitor. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to exhibitors in adjoining booths.

14. Display Heights. All exhibits are limited to a height of 10 feet, unless otherwise indicated by special Management bulletin or letter. However, any booth element extending more than 3 feet from the back wall cannot exceed 3 feet in height.

15. Signs; Sign Copy, Illumination. Signs involving the use of Neon or similar gasses are prohibited. Should the wording on any sign or area in the Exhibitor's booth be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management.
16. Obstruction of Aisles or Booths. Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor’s booth shall be suspended for any periods specified by Management.

17. Services Provided to Exhibitors. All services contracted by Exhibitor from official Service Contractors such as furniture, labor, freight and drayage, telephone, electrical, plumbing, among other items, must be ordered and paid for by Exhibitors in conformity with legal and established industry financial and credit practices.

18. Noise and Odors. No noisy or obstructive work will be permitted during open hours of the exposition, nor will any noisily operating displays, nor exhibits producing objectionable odors, be allowed.

19. Sound. The mechanical reproduction of sound is permitted under careful restrictions and only if permission is obtained in writing from Management. The basic condition is that such sound will not project beyond the boundaries of the Exhibitor’s booth. The use of mechanical sound will be approved by Management on the explicit understanding that Exhibitor will immediately terminate its use on request by Management, without any reason or explanation provided.

20. Booth Representatives. Exhibitors’ booth representatives shall be restricted to employees of exhibiting companies. Booth representatives shall wear badge identification furnished by Management at all times. Management may limit the number of booth representatives at any time.

21. Soliciting; Costumes. Exhibitor shall not conduct any activities in aisles or in booths other than his own. Exhibitor’s representatives wearing distinctive costumes, or carrying banners or signs separately or as part of their apparel, must remain in their own booths.

22. Samples; Souvenirs; Retail Sales. Samples, souvenirs, publications, etc., may be distributed by Exhibitor only from within his booth. The distribution of any articles that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. No exhibited products may be sold at retail and or delivered to any visitor within the exposition premises.

23. No Removal of Goods During Show. No exhibit or portion thereof may be removed from the exposition without the consent of Management thereto in writing.

24. Lotteries; Contests. The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from Management.

25. Attendance. Management shall have sole control over admission policies at all times.

26. Resolution of Disputes. In the event of a dispute or disagreement between Exhibitor and an official contractor or between Exhibitor and labor union or labor union representative, or between two or more exhibitors, all interpretations of the rules governing the exposition, actions, or decisions concerning this dispute or disagreement by Management intended to resolve the dispute or disagreement shall be binding on Exhibitor. The Management shall have full power in the matter of interpretation, amendment, and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice to the said Exhibitor shall be and become part thereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth. If a dispute or disagreement shall arise between the parties concerning the allotment of or permitted use of exhibition space or concerning interpretation of any of the rules or regulations which are part hereof, said dispute or disagreement shall be referred to the Management, for review and interpretation and the parties hereby agree to abide by said interpretation which if requested shall be in writing.

27. Amendments to Rules. Any matter not specifically covered by the preceding rules shall be subject solely to the decision of Management. These rules may be amended at any time by Management, and all amendments so made shall be binding on Exhibitor equally with the foregoing rules and regulations.

28. Agreement to Rules. Exhibitor for himself and his employees, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Management.

29. Governing Law. This agreement shall be governed by and construed in accordance with the law of the State of Texas.

30. Food & Beverage. Dissemination of any food or beverages must be requested in writing and approved by Management.

31. Termination of Exhibition. Management may terminate this Contract and/or the Exhibition (or a part of it) when Management reasonably believes that (a) the premises in which the Exhibition is or is to be conducted becomes unfit for occupancy, or (b) the holding of the Exhibition, or Management’s performance under the contract is substantially or materially interfered with by a cause or causes not reasonably within Management’s control. Management is not responsible for delays, damage, loss, increased costs or other unfavorable conditions which arise as a result of these terminations. If such a termination occurs, the Management may retain that part of the Exhibitors fee which will compensate the Management for its Exhibition related expenses incurred up to the time the contingency occurred, with no future liability for either party to this Contract.

The above phrase ‘a cause or causes not reasonably within Management’s control,’ includes but is not limited to unsafe conditions, fire, casualty, flood, epidemic, pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, act of public enemy, riot, or civil disturbance, strike, or lockout, or boycott other labor disturbance; inability to secure necessary labor, technical or personnel failure, lack of or impaired transportation facilities, inability to obtain, condemnation, requisition, or commandeering of necessary supply or equipment or service orders or restraints imposed by civil defense, military or other types of governmental authorities or act of God.
SPONSOR A TOPIC TRACK
Executive Track...............................................$8,750
Other Tracks....................................................$7,750
DELETE - NOTE: Sponsorship needs to be secured by Jan. 15, 2020 in order to make the final program

As a sponsor, you will receive:

- choice of up to two session presentation in the track; if the sponsorship is secured prior to January 15, 2021;
- your logo on the session track on the matrix of sessions;
- Sponsorship sign in session room
- 1 reserved table for 10 at each keynote luncheon;
- recognition in all conference materials;
- complimentary registrations
  - Executive Track – 2 attendees
  - Other Tracks – 1 attendee

Speaker Proposal Information

The Education Committee is currently seeking proposals from Speakers and Presentation Teams for education sessions and round tables for TEXPO 2021. Teams should consist of 2-3 members with no more than 1 member representing the session sponsor and remaining members representing clients/practitioners.

Priority consideration will be given to those Teams including client/practitioner co-presenters and proposing fresh, current, hot-topics especially those relating to current legislation and new trends in finance and treasury management.

Timeline

November 30, 2020   Proposals due to Ray.Ruzek@Gmail.com
November 1, 2020 – January 15, 2021  Acceptance Notification
March 26, 2021  Final Presentations due to TEXPO Education Committee and Ray Ruzek (in PDF Format) for posting on the website. Send to Ray.Ruzek@Gmail.com
April 12 – 14, 2021  TEXPO® 2021 Conference

After February 28, 2021, any changes to Presentations or Presentation Teams will need authorization from the TEXPO® 2021 Education Committee. TEXPO® 2021 reserves the right to replace any session for which there is a change of speaker or presentation.
Submit proposal summary in a Word document which includes the following information:

**Session Title/Presentation Level** – please specify if the session will be basic, intermediate, advanced, or executive level. Guidelines for these levels are on the following page.

**Topic Description** – Include a brief description (200-250 words) of the topic content including what will be covered, what the attendees will learn and support for the presentation level you’re proposing.

**Speaker Information** – for each speaker, include the name, title, company, address, phone, fax, and email address. If applicable, please include a list of similar education topics you’ve presented in the past including the organization or conference that sponsored your presentation. Also include biographical information (75–125 words) which includes current responsibilities, career history, education and professional credentials.

**Audio Visual Equipment Requirement** – Specify equipment needed, if currently known and if not standard. All rooms are equipped with LCD video/computer projection and lavaliere microphones. Speakers should bring presentations on their own laptop computers.

Speaker must agree to provide quality handout material for the session. As a minimum, this should include copies of the slides with room for notes. Additional materials such as examples and glossaries are encouraged. All handouts and slides should be saved in PDF format and will be provided electronically to the attendees.

**Guidelines for Topic Levels**

**Executive (X)**
Sessions in this track are designed for Director – CFO level executives with extensive experience. These sessions may be an executive summary of new developments in an area of corporate financial management, and/or a high level technical discussion.

The material presented assumes the participants have a high level of experience. This track is designed for the experienced, senior level Treasury professional who wants to delve deeper into higher-level topics.

**Advanced (A)**
Sessions in this track are designed for executives with significant experience in the subject matter, but who are interested in new developments, a higher level of understanding and/or more detail understanding.

These sessions should not include any Basic introductory material.

**Intermediate (I)**
Sessions in this track are designed for general attendance by participants with a wide variety of experience levels. The subject matter should be designed for practical application and should not include more than a minimal amount of Basic material.
The majority of sessions fall into this category.

**Basic (B)**
Sessions in this track are designed for participants with lower experience levels who are seeing a basic understanding of the subject matter. Some participants may have substantial business experience, but may not have experience in the session subject matter. Others may attend the session as a refresher. CTP credit hours are not earned in Basic sessions.

Material presented should not go beyond the intermediate level.

Question and Answer Periods are encouraged at all sessions since they address participants’ specific needs and are an excellent learning tool. Speakers may either accept questions during the presentation or wait until the end of the presentation.
TEXPO® 2021
CALL FOR SPEAKERS

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<tr>
<th></th>
<th>PROPOSED TITLE</th>
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<tbody>
<tr>
<td>1.</td>
<td>Basic Intermediate Advanced Executive</td>
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<th>2.</th>
<th>SESSION LEVEL</th>
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<tr>
<td></td>
<td>Level of experience and knowledge required for attendees of your session. (see guidelines above)</td>
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<tr>
<th>3.</th>
<th>SUMMARY OF SESSION TOPIC</th>
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<th>4.</th>
<th>DESCRIPTION OF SESSION TOPIC AND CONTENT (75 WORDS MAX)</th>
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<tr>
<td></td>
<td>If your proposal is selected, the description in this section will be used for pre-conference publicity and the conference program information. Please be clear and concise with your session description.</td>
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<th>5.</th>
<th>SESSION OUTCOMES - Sessions with two speakers are encouraged (corporate practitioner and vendor).</th>
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<tr>
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<td>Describe, in one to three sentences or bullets, what participants will learn in this session. Describe the type of audience that would be interested in this presentation.</td>
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<thead>
<tr>
<th>6.a.</th>
<th>PRESENTER INFORMATION</th>
<th>Presenter teams should consist of 2-3 members with no more than 1 member from bank/vendor/supplier and remaining members representing clients/practitioners</th>
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<tr>
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<td>NAME</td>
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<td>DESIGNATIONS</td>
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<td>EMAIL ADDRESS</td>
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A biography must be submitted for each presenter. If the presentation is selected, the biography submitted will be used in the final program. **Proposals without bios will not be accepted.**
### 6.b. CO-PRESENTER INFORMATION

(Presenter teams should consist of 2-3 members with no more than 1 member from bank/vendor/supplier and remaining members representing clients/practitioners)

<table>
<thead>
<tr>
<th>NAME</th>
<th>DESIGNATIONS</th>
<th>TITLE</th>
<th>COMPANY NAME</th>
<th>ADDRESS</th>
<th>CITY, STATE, ZIP</th>
<th>PHONE</th>
<th>EMAIL ADDRESS</th>
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A biography must be submitted for each presenter. If the presentation is selected, the biography submitted will be used in the final program. **Proposals without bios will not be accepted.**

### 6.c. CO-PRESENTER INFORMATION

(Presenter teams should consist of 2-3 members with no more than 1 member from bank/vendor/supplier and remaining members representing clients/practitioners)

<table>
<thead>
<tr>
<th>NAME</th>
<th>DESIGNATIONS</th>
<th>TITLE</th>
<th>COMPANY NAME</th>
<th>ADDRESS</th>
<th>CITY, STATE, ZIP</th>
<th>PHONE</th>
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<th>EMAIL ADDRESS</th>
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<tr>
<th>BIO (500 WORD MAX)</th>
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<th>BIO (500 WORD MAX)</th>
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</table>
EMAIL ADDRESS

A biography must be submitted for each presenter. If the presentation is selected, the biography submitted will be used in the final program. **Proposals without bios will not be accepted.**

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<th>7. NUMBER OF PRESENTERS</th>
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<tr>
<td>I have notified my co-presenter that I am submitting this proposal</td>
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<tr>
<th>8. NOTIFIED CO-PRESENTER (S)</th>
<th>YES / NO</th>
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<th>9. PRESENTATION DEADLINES</th>
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<tr>
<td><strong>PDF Deadline</strong></td>
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<tr>
<td>Do you agree that PDF can be posted on TEXPO website?</td>
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<th>10. SUBMITTER DETAILS</th>
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<tbody>
<tr>
<td><strong>Submitter’s Email Address</strong></td>
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<tr>
<td><strong>Submitter’s Phone</strong></td>
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<th>11. PROGRAM CONTACTS (Return form to the below)</th>
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<tbody>
<tr>
<td>Ray Ruzek</td>
</tr>
<tr>
<td>Email:</td>
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</table>
Be a TEXPO® 2021 golf sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during, and after the conference at a very reasonable cost.

1. Welcome Breakfast ................................................................. $1500
2. Lunch Buffet ................................................................. $2000
3. Beverage Sponsor ............................................................... $2000
4. Golf Balls ................................................................. $750
5. Golf Towels ................................................................. $750
6. Golf Hats ................................................................. $750
7. Six Can Coolers ................................................................. $750
8. Longest Drive Competition .............................................. $500
9. Closest-to-the-Pin Competition ...................................... $500
10. Golf Tees Pack ................................................................. $500

Notes:
1) Sponsorship Price is all inclusive of selected merchandise, screen printing, shipping and handling, tax, sponsor promotional signage at the event and administrative handling.
2) All merchandise will be printed with the TEXPO 2021 Open Golf Classic logo. Your electronic company logo in an “EPS” and “JPEG” file format must be received by the TEXPO 2021 Planning Committee no later than January 13, 2021, to include in TEXPO promotional & sponsorship materials.
3) Alternate Sponsor promotional player gifts or prize options must be presented to and approved by the TEXPO 2021 Open Golf Classic Committee in advance.

For more information or to reserve your selection contact:
Marie Fulton @ 940-349-5600 or marie.fulton@firstunitedbank.com

Hole Sponsorships
Hole 18 Double Eagle ................................................................. $1,000
- GOODIE BAGS
- SPONSOR DISPLAY BANNER
- SPONSOR LOGO ON ALL MEDIA
- SPECIAL RECOGNITION AT EVENT
- HOLE SPONSOR SIGN
- COMMEMORATIVE TEAM PHOTO

Hole 1 & 10 Eagle ................................................................. $750
- GOODIE BAGS
- SPONSOR LOGO ON ALL MEDIA
- SPECIAL RECOGNITION AT EVENT
- HOLE SPONSOR SIGN

Par ................................................................. $250
- GOODIE BAGS
- SPONSOR SIGNAGE
The **TEXPO® 2021** Cowboys Golf Open is an event that will reach not only **TEXPO® 2021** attendees but also their invited guests. Attendees can participate in this premier event through pre-registration or on-site.

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<tr>
<td>Postmarked or online prior to 3/29/2021</td>
<td>$185</td>
</tr>
<tr>
<td>Postmarked, online or onsite after 3/29/2021</td>
<td>$200</td>
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Notes:
Alternate Sponsor promotional player gifts or prize options must be presented to and approved by the **TEXPO® 2021** Cowboys Golf Committee in advance.

**All Other Sponsorships**
As a sponsor, you will receive:
- recognition in conference materials;
- a listing in the sponsor section of the conference mobile app

*For more information or to reserve your selection contact: jmorartyiv@outlook.com*

[PURCHASE ONLINE](#) Please purchase all Sponsorships, Advertising & Exhibit Space online at [www.texpoconference.org](http://www.texpoconference.org)
TEXPO® 2021 Cowboys
Golf

Yes, we would like to commit our sponsorship participation in the TEXPO® 2021 Cowboys Golf event.

Sponsorship Item ________________________________  Amount $ ________________

Name __________________________________________

Title ___________________________________________

Company ________________________________________

Address _________________________________________

City ___________________________ State ______ ZIP _____________

Phone (____) ___________________________ Fax (____) ___________________________

E-Mail _________________________________________

Signature ______________________________________

PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT

FWAFP FEIN 74-2345882

Make check payable to:
TEXPO® 2021
Dept. 390
P. O. Box 4346
Houston, TX 77210-4346

Payment date will determine the “first come” basis for sponsorships.
Send electronic file of your company logo in an ‘EPS’ and ‘JPEG’ format to: jmoriartyiv@outlook.com by January 13, 2021.

As a reminder, sponsorship registrations can be submitted and paid for through the texpoconference.org website.

For more information or to reserve your selection contact:
John Moriarty at jmoriartyiv@outlook.com, or 347-709-1530
W-9
Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

1. Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Fort Worth Association for Financial Professionals

2. Business name/disregarded entity name, if different from above

3. Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes:

- Individual/sole proprietor or single-member LLC
- Limited liability company, enter the tax classification (C=Corporation, S=Subchapter S Corporation, P=Partnership)
- Exempt organization (if any)

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the LLC is another LLC that is disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

4. Exempt organizations (code apply only to certain entities, not individuals; see instructions on page 3):

Exempt code:

5. Address (number, street, and Apt. or suite no., if any). See instructions.

P.O. Box 1722

6. City, state, and ZIP code

Fort Worth, TX 76122

7. List account number(s) here (optional)

Part I
Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see What Name and Number To Give the Requester for guidelines on whose number to enter.

Social security number

or

Employer identification number

752341582

Part II
Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number and I am willing to be held as if I were an individual;

2. I am not subject to backup withholding because (a) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of failure to report all interest and dividends, or (b) I am an exempt recipient of the IRS; or (c) the IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here
Signature of U.S. person

Date: 2.4.2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN), which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amounts reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third-party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1098-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN. If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.