

# Treasury Island

EXPLORING FINANCIAL HORIZONS  
IN SAN ANTONIO'S HILL COUNTRY



APRIL 27-29, 2025

On behalf of the TEXPO® 2025 Planning Committee and the host association, the San Antonio Association for Finance Professionals (SAAFP), in cooperation with the Alliance of Texas Treasury Associations (ATTA), we want to invite you to join the regional finance and treasury management conference, **TEXPO®**. The conference will be held April 27-29, 2025, at the JW Marriott San Antonio Hill Country Resort and Spa, 23808 Resort Parkway, San Antonio, TX 78261.

The **TEXPO®** conference typically draws more than 1,000 finance and treasury professionals and over 90 exhibiting or sponsoring organizations each year. Our goal is to broaden the spectrum of how our supporters connect with their clients and prospects. Our exhibitor-friendly environment and quality networking time will help you develop important contacts while our not-for-profit pricing will stretch your marketing dollars. We are looking forward to seeing everyone at the functions and events we have planned.

Some of the features benefiting sponsors and exhibitors are:

- Low cost, not-for-profit pricing for sponsorships and exhibits.
- Reduced Sponsor/Exhibitor staff registration fees.
- The exhibit hall is closed for lunches and keynote speakers allowing exhibitors to sit with attendees for greater networking.
- The **TEXPO®** golf tournament provides you with quality one-on-one time with key clients and prospects in a relaxed setting at the TPC Oaks Course, home of the Valero Texas Open.
- Receptions that generate high practitioner attendance and provide quality networking time for your staff.
- All sponsors and exhibitors receive a pre-registration list three weeks prior to the conference and a final registration list one week after the conference.

Our **TEXPO®** team has been working very hard to develop a conference that focuses on education and emerging service products for an industry in constant change. Conference topics will benefit both corporate and government financial professionals and will include:

- Regulatory changes
- Investments and borrowing
- International treasury management
- CTP preparatory course
- Working capital management
- Cash flow forecasting
- Bank relations
- Latest security and technology

We would be honored to have you join us as a sponsor, an exhibitor, a speaker, or all three. Your support will help position your organization as a leader in the largest event of its kind in Texas. Plus, you will receive significant exposure among your target business clients before and during the conference at a very reasonable cost! Please look over the various participation opportunities and be sure to be part of what will be a very exciting conference. As a reminder, sponsorship registrations can be submitted and paid for through the [texpoconference.org](https://www.texpoconference.org) website.

Thank you and we look forward to seeing you next year at **TEXPO® 2025**.



## Proposed Agenda

### Sunday, April 27, 2025

- 8:00am – 5:00pm Exhibitor Set Up
- 7:00am – 2:30 pm TEXPO® 2025 Golf Open at TPC San Antonio
- 11:00am – 5:00pm Registration
- 1:00pm – 5:00pm CTP Preparatory Sessions
- 5:00pm – 7:00pm Welcome Reception

### Monday, April 28, 2025

- 7:30am – 3:30pm Registration
- 7:30am – 8:15am Hot Breakfast Buffet
- 8:15am – 9:30am General Session
- 9:45am – 10:45am Concurrent Session 1
- 10:15am – 12:15pm Exhibit Hall Open
- 10:45am – 11:30am Dedicated Exhibit/ Refreshment Breaks
- 11:30am – 12:30pm Concurrent Session 2
- 12:45pm – 2:15pm Luncheon/Keynote
- 2:30pm – 4:00pm Exhibit Hall Open
- 2:30pm – 3:30pm Concurrent Session 3
- 3:30pm – 4:00pm Dedicated Exhibit/ Refreshment Breaks
- 4:00pm – 5:00pm Concurrent Session 4
- 8:00pm – 12:00am TEXPO Party

### Tuesday, April 29, 2025

- 7:30am – 12:00pm Registration
- 7:30am – 8:15am Breakfast
- 8:15am – 9:30am General Session
- 9:45am – 10:45am Concurrent Session 5
- 10:15am – 12:15pm Exhibit Hall Open
- 10:45am – 11:30am Dedicated Exhibit/ Refreshment Breaks
- 11:30am – 12:30pm Concurrent Session 6
- 12:45pm – 2:15pm Luncheon/Keynote
- 2:30pm – 4:00pm Exhibit Hall Open
- 2:30pm – 3:30pm Concurrent Session 7
- 3:30pm – 4:00pm Dedicated Exhibit/ Refreshment Breaks
- 4:00pm – 5:00pm Concurrent Session 8
- 4:00pm Exhibit Dismantle
- 5:00pm Conference Ends





## Marketing Information

Be a **TEXPO® 2025** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost. Below are the sponsorship opportunities available.

### Official Sponsors

Be a **TEXPO® 2025** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during, and after the conference at a very reasonable cost. As a sponsor, you will:

#### OFFICIAL CONFERENCE SPONSOR: \$4,750

- be listed in the sponsor section of the conference mobile app;
- have your logo displayed prominently on all marketing materials;
- have a reserved table for ten at the key-note luncheons;
- receive priority for speaking opportunities;
- receive 2 complimentary registrations
- receive branding recognition in promotional emails and social media channels

### Keynote Speaker and Luncheon Sponsor

#### \$8,500 (Two Opportunities)

Be a **TEXPO® 2025** Keynote Speaker sponsor and have your company's logo proudly displayed. Your Company's logo will be displayed, and you will be recognized during the luncheon. As a sponsor, you will:

- be recognized and have your logo displayed during the luncheon;
- have your logo displayed prominently on all marketing materials;
- have 2 reserved spots at the table with the keynote speakers;
- receive 2 reserved spots at VIP speaker meet & greet
- receive priority for speaking opportunities;
- receive first priority choice of exhibit booth space, based on payment date;
- receive 3 complimentary registrations

Give attendees something to remember you by with one of these opportunities!

#### SUNDAY WELCOME RECEPTION - \$5,000

Your company can be the official sponsor of the Sunday Welcome Reception. As a sponsor, you will receive:

- the reception will be named for your company (example: Welcome Reception – Treasury Island Conference presented by "Company Name");
- 2 complimentary registrations

#### MONDAY NIGHT PARTY - \$17,500

Your company can be the official sponsor of the Monday Night Party. Plan to dance the night away and enjoy light snacks and beverages. This event provides the opportunity to mingle with conference attendees, sponsors and exhibitors after a productive first day of sessions. As a sponsor, you will receive:

- The party will be named for your company (example: Monday Night Party – "TBD TEXPO Party!" presented by "Company")
- 3 complimentary registrations

#### BREAKFAST SPONSOR (Two Opportunities) - \$3,500

Your company can be the official sponsor of the Monday or Tuesday Breakfast. As a sponsor, you will receive:

- the breakfast will be named for your company
- (example: "Company" Monday/Tuesday Breakfast);
- 1 complimentary registration

#### REFRESHMENT BREAK (Four Opportunities) - \$2,000

Your company can be the official sponsor of the morning or afternoon Refreshment Break on Monday or Tuesday.

- the refreshment break will be named for your company (example: "Company" Refreshment Break);
- 1 complimentary registration

#### REGISTRATION WEBPAGE & EMAIL CONFIRMATIONS - \$5,000

Give your brand visibility on the registration page and in email confirmations. Your company will be one of the first brands every attendee will see when they register. As a sponsor, you will receive:

- Your company logo on the TEXPO registration page
- Sponsor mentions in email confirmations
- 1 complimentary registration



#### **BADGE LANYARD/HOLDER NECK WALLET - \$3,500 + COST**

Badge holder neck wallet printed with your logo for all attendees. Neck wallet to be approved by the TEXPO® 2025 planning committee. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration
- Sponsor provides lanyards/neck wallets in addition to price of sponsorship

#### **PHOTOGRAPHY / PROFESSIONAL HEAD SHOT SPONSOR - \$3,500**

Your company will be the official photography sponsor for the event photos and the opportunity for our attendees to update their professional head shots.

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials
- 1 complimentary registration
- Sponsor covers cost of photographer in addition to sponsorship price

#### **ATTENDEE BAG - \$2,000 + COST**

Plus cost of tote-style polyester bag printed with your logo and the TEXPO® 2025 logo for all attendees. Bag to be approved by the TEXPO® 2025 planning committee. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration
- Sponsor provides bags in addition to sponsorship price

#### **CONFERENCE WI-FI - \$2,500 + COST**

Your company will help make it possible for attendees to receive complimentary Wi-Fi in conference session rooms and common areas. As the Wi-Fi sponsor, your company's logo and message will be viewed by attendees each time they login to Wi-Fi. As a sponsor, you will receive:

- recognition on Wi-Fi login instructional material;
- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration
- Sponsor pays cost of service in addition to sponsorship price

#### **HOTEL ROOM KEY - \$2,000 + COST**

Plus the cost of the hotel room keys. Be the last name attendees see as they leave their rooms for the conference and the first when they return to their rooms in the evening. Your company message and the TEXPO 2025 logo will appear on each keycard. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference material
- 1 complimentary registration

#### **PROMOTIONAL GIVEAWAY OPPORTUNITIES - \$2,000 + COST**

Your company name and logo to an umbrella, mousepad, notepad, water bottle, etc. Your company will not only get exclusive brand exposure, this sponsorship will be in the hands of attendees as soon as they arrive at the conference. As a sponsor, you will receive:

- a listing in the sponsor section of the conference mobile app;
- recognition in conference materials;
- 1 complimentary registration
- Sponsor provides giveaway item in addition to cost of sponsorship

#### **PHOTOBOTH AT THE SUNDAY RECEPTION AND MONDAY NIGHT PARTY - \$3,500 + COST**

Your company can be the official sponsor of the official TEXPO Photobooth. There will be a place for attendees to take a TEXPO sized fun photo with all their new friends! The photobooth will proudly display the name of your company.

- 1 complimentary registration
- Sponsor covers cost of photobooth in addition to sponsorship price



## Marketing Information (continued)

Be a **TEXPO® 2025** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

### SPONSOR A TOPIC TRACK

- Executive Track.....\$8,500
- Other Tracks.....\$7,500

**NOTE:** Sponsorship needs to be secured by Jan. 15, 2025 in order to make the final program

As a sponsor, you will receive:

- choice of up to two session presentation in the track;
- your logo on the session track on the matrix of sessions;
- Sponsorship sign in session room
- 1 reserved table for 10 at each keynote luncheon;
- recognition in all conference materials;
- complimentary registrations
  - Executive Track – 2 attendees
  - Other Tracks – 1 attendee

**CTP Preparatory Course.....\$7,500**

As a sponsor, you will receive:

- Your logo on the session track on the matrix of sessions
- your sponsor sign in the session room;
- your logo on course materials;
- 1 reserved table for 10 at each keynote luncheon;
- Recognition in all conference materials;
- 2 complimentary registrations

### TEXPO® Mobile Conference App digital marketing opportunities!

**Connect your company with attendees before, during and after the conference!**

The **TEXPO®** mobile conference app will be available free to our conference attendees. The app will contain content-rich information on the conference schedule, presentations, speakers, maps, networking, professional renewal credits, photos and much more. Attendees are empowered to create their own custom schedules and personalized bookmarks, exchange contact information, and provide responses to conference and in-session surveys. The **“Social Activity”** feed within the app allows attendees to toggle between three streams of content that include photos and comments. **“All Activity”** is a complete stream inclusive of all event activity. **“My Feed”** is a personalized stream tailored to each individual based on the attendee’s interactions with the app. Plus **Notifications** are listed to help attendees stay on track with conference events.

### MOBILE APP SPLASH SCREEN - \$3,000

Your company can make a strong first impression by being visible to every attendee each time he or she launches the **TEXPO® 2025** mobile app and sees your company’s full-screen ad. This prime digital real estate provides your company a “can’t miss it” pop-up advertising solution. The splash screen appears for a minimum of 5 seconds and is automatically sized to fit iPhone, iPad, and Android devices. This includes your company’s sponsor listing that can house valuable content like contact info, documents, and more. You will also receive:

- 1 complimentary registration

### MOBILE APP PUSH NOTIFICATION PACKAGE (4 Opportunities) - \$1,500

(Includes two notifications and is available to four sponsors)  
Push your messages out to all **TEXPO** Mobile App users to promote your presence at the event and drive traffic to your booth or special event.

## Purchase Online

Please purchase all Sponsorships, Advertising & Exhibit Space online at [www.texpoconference.org](http://www.texpoconference.org)





## Marketing Information (continued)

Be a **TEXPO® 2025** sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference at a very reasonable cost.

### Exhibit Hall Opportunities

#### 10' x 10' EXHIBIT BOOTH\* - \$2,500

Exhibiting at **TEXPO®**, one of the leading financial management conferences in the nation, provides your company the opportunity to promote your products and services to a vast audience of finance, treasury management, investment management, and banking professionals. As an exhibitor you will receive:

- 2 complimentary registrations;
- 1 registration for each additional booth space;
- a listing in the sponsor section of the conference mobile app

#### 10' x 10' PREMIUM EXHIBIT BOOTH LOCATION\* - \$3,500

As a premium exhibitor, you will receive:

- a booth with the opportunity to add a charging station nearby, at your cost, where attendees will gather;
- 2 complimentary registrations;
- 1 registration for each additional booth space (other than a Premium location);
- a listing in the sponsor section of the conference mobile app

## PURCHASE ONLINE

Please purchase all Sponsorships, Advertising & Exhibit Space online at [www.texpoconference.org](http://www.texpoconference.org)

*\*See exhibit contract. Payment date will determine "first come" basis for exhibit booth assignments and sponsorship. Sponsors who also sign a contract to Exhibit will be given priority for booth assignments over Exhibit only contracts.*

### DISCOUNTED EXHIBITOR/SPONSOR REGISTRATION FEES

	Before 03/02/2025	03/02/2025 – 04/01/2025	04/02/2025 – 04/29/2025
<b>Corporate or Institutional Treasury Practitioner (non-bankers) - Discounted</b>	<b>\$425</b>	<b>\$475</b>	<b>\$575</b>
<b>Exhibitor/Sponsor Personnel - Discounted</b>	<b>\$450</b>	<b>\$500</b>	<b>\$600</b>
<b>Non-Exhibiting/Sponsoring Bank or Supplier Personnel</b>	<b>\$700</b>	<b>\$775</b>	<b>\$850</b>

The rates for exhibitors and sponsors are the same rates as corporate attendees. This discount provides additional benefit to the sponsors and exhibitors.

**PLEASE NOTE:** Badges are NOT transferable; if an attendee is found to be sharing a badge, BOTH people will be asked to leave the conference.

Guests to the Sunday Evening Reception and Monday Night Party are welcome to attend! Registration for one additional guest per attendee to participate is \$100 for **TEXPO® 2025**.

For additional sponsorship opportunities or inquiries contact **John Moriarty** at **347-709-1530** or email [jmoriartyiv@outlook.com](mailto:jmoriartyiv@outlook.com)



# Invoice

## Be a TEXPO 2025 Sponsor

We commit our participation in TEXPO® 2025 as follows:

- |                                   |                |                                       |                |
|-----------------------------------|----------------|---------------------------------------|----------------|
| • Official Sponsor                | \$4,750        | • Photobooth (Sun. Rec. & Mon. Party) | \$3,500 + cost |
| • Keynote Speaker Sponsor (2)     | \$8,500        | • Executive Track Sponsor             | \$8,500        |
| • Sunday Welcome Reception        | \$5,000        | • Other Track Sponsor                 | \$7,500        |
| • Monday Night Party              | \$17,500       | • CTP Preparatory Sponsor             | \$7,500        |
| • Breakfast Sponsor (2)           | \$3,500        | • Mobile App Splash Screen            | \$3,000        |
| • Refreshment Break Sponsor (4)   | \$2,000        | • Mobile App Push Notification (4)    | \$1,500        |
| • Regist. Webpage & Email Confirm | \$5,000        | • Exhibitor Booth 10X10 Premium       | \$3,500        |
| • Badge Holder Neck Wallet        | \$3,500 + cost | • Exhibitor Booth 10X10               | \$2,500        |
| • Attendee Bag                    | \$2,000 + cost |                                       |                |
| • Photography/Pro Headshots       | \$3,500 + cost | • Golf Sponsorships Available         | See Golf Page  |
| • Conference Wi-Fi                | \$2,500 + cost |                                       |                |
| • Hotel Room Key                  | \$2,000 + cost |                                       |                |
| • Promotional Giveaways           | \$2,000 + cost |                                       |                |

Or, we would like someone to contact us about additional Sponsorship Opportunities.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature : \_\_\_\_\_

SAAFP FEIN 74-2323129

Payment date will determine the "first come" basis for sponsorships. As a reminder, sponsorship registrations can be submitted and paid for through the [texpoconference.org](http://texpoconference.org) website.

**Make check payable to:**  
 San Antonio Association for Financial Professionals  
 P.O. Box 47862  
 San Antonio, TX 78265

For information call:  
 John Moriarty  
 Candlewood Expositions  
 347-709-1530 (phone)  
[jmoriartyiv@outlook.com](mailto:jmoriartyiv@outlook.com)







# Exhibitor Contract and Invoice TEXPO 2025 April 27-29, 2025 JW Marriott San Antonio Hill Country

This CONTRACT is made by \_\_\_\_\_ (Exhibitor) and the San Antonio Association for Financial Professionals (Management) on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

### Exhibitor Information:

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Office Phone (\_\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Product/Service Description \_\_\_\_\_

**FOR MANAGEMENT USE**  
Booth # \_\_\_\_\_  
Assigned \_\_\_\_\_

**LIST YOUR FIRST 3 BOOTH CHOICES**  
1) \_\_\_\_\_  
2) \_\_\_\_\_  
3) \_\_\_\_\_

Exhibitor agrees to occupy and exhibit its products, systems, services in booth number(s) assigned above, or equivalent space in exposition specified above. Exhibitor agrees to pay the rental cost of such space, \$2,500 per 10'x10' booth, or \$3,500 per 10' x 10' premium booth location. Management will provide curtain backwall and side dividers. In addition, Exhibitor will receive two (2) full employee registrations for the first booth space taken and one (1) full registration for each additional space taken.

CANCELLATION received in writing will result in liquidation damages as follows:

THESE DATES ARE GOOD FOR 2025

**Until January 17, 2025 – 50% of total cost**

**After January 17, 2025 – 100% of total cost**

Exhibitor agrees not to schedule meetings, social functions, or other events for attendees during conference program and exhibit hours. Management reserves the right to relocate Exhibitor in a booth other than specified above. Exhibitor accepts this as a part of the agreement and agrees to comply with the rules governing the exposition, as set forth on the reverse side of this contract. Please sign and return this contract. An executed copy of the contract will be returned for your files.

EXHIBITOR by: \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

MANAGEMENT by: \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

### Make check payable to:

San Antonio Association for  
Financial Professionals  
P.O. Box 47862  
San Antonio, TX 78265  
SAAFP FEIN 74-2323129

For information call:  
John Moriarty  
Candlewood Expositions  
347-709-1530  
jmoriartyiv@outlook.com



## EXHIBITION REGULATIONS

**1. Management.** Shall mean Candlewood Expositions, LLC, San Antonio Association for Financial Professionals, ATTA and their officers, or committees, agents or employees acting for the management of the exposition.

**2. Eligibility of Exhibits.** Management shall have the sole right to determine the eligibility of exhibits, including, but not limited to: companies; products, systems, services; booth graphics; printed matter distributed at the exposition; souvenirs and giveaways; costumes and booth personnel attire; and all other exposition features and activities.

**3. Limitation of Liability.** a) Exhibitor agrees to indemnify and hold harmless the Management, Candlewood Expositions, The Woodlands Waterway Marriott Hotel, and its officers, employees, volunteers and elected representatives against all claims, losses, suits, damages, judgments, expenses, costs, attorney's fees, and charges of any kind resulting from the exhibitor's occupancy or participation in said exposition. This indemnification and hold-harmless agreement shall also include personal injuries, death or any property damage sustained by any person or others, and damage to his business by reason of failure to provide space for his exhibit, or any action of any nature by Management, or for failure to hold the exhibition for any reason. b) Exhibitors. Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the act: of negligence of Exhibitor, his agents, or employees. c) Protection of Property. The Management will provide the services of a reputable protective agency during the periods of installation, exposition, and dismantling, and exhibitor agrees that the provision of such service constitutes adequate discharge of all obligations of the Management to supervise and protect exhibitor's property within the exposition. Exhibitor may furnish additional guards and may insure their property at their own cost and expense. d) Failure to Hold Exposition. Should said exposition or Exhibitor's property be destroyed by fire, or the elements, or by any other cause, or in case Government intervention or regulation, military activity, terrorism, strikes, or any other circumstance shall make it impossible or inadvisable for the Management to hold the exposition at the time and place herein provided, then and thereupon this agreement shall terminate and the said Exhibitor shall and does hereby waive any claim for damages and compensation, except the pro rata return of the amount paid after deduction of actual expenses incurred in connection with the exposition and there shall be no further liability on the part of either party.

**4. Failure to Comply with Agreement.** Should the Exhibitor fail to comply with the terms of this agreement, Management shall have the right, without notice to the Exhibitor, to sell said space at a public or private sale, and the Exhibitor is liable for any deficiency, loss or damage suffered by the Management. Management shall also determine reasonable expenses that Exhibitors shall pay as a result of the failure to comply with the terms of this contract, including forfeiture of rental fees, and the payment of the full sum of the rental cost of said exhibit by Exhibitor.

**5. Default in Occupancy.** Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental of such space. If not occupied by the time set for completion of installation of displays, such space may be possessed by management for such purposes as it may see fit.

**6. Sub-leasing.** Exhibitor may not sub-let his space, nor any part thereof, nor exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in his own name, except where such articles are required for the proper demonstration or operation of Exhibitor's display.

**7. Damage to Property.** Exhibitor is liable for any damage caused to building, floors, walls, or columns, or to standard booth equipment, or to other exhibitors' property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment.

**8. Union Labor.** Exhibitor shall employ only union labor, as made available by official contractors in the installation and dismantling of his exhibit, and in its operation when required by union agreements. Exhibitors planning to build special displays should employ union display companies in their fabrication, and carpentry and electrical work in such displays must bear A.F.L.-C.I.O. union labels. Management shall not be responsible for interference of exposition caused by labor disputes.

**9. Inflammable Materials.** No inflammable fluids or non-flame-proofed materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth.

**10. Ordinances, Laws, Local Regulations.** Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations and exhibit hall rules.

**11. Floor Load.** Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material in conformity with the maximum floor load specifications.

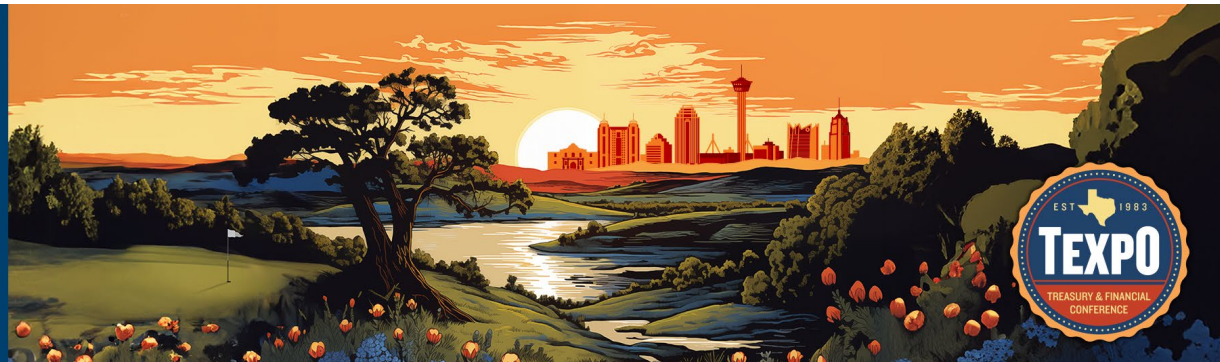
**12. Hours and Date of Exposition.** Hours and dates for installation, showing, and dismantling shall be those specified by Management. Exhibitors shall be liable for all storage and handling charge resulting from failure to remove exhibit material from the exposition before conclusion of dismantling period as specified by Management.

**13. Decoration.** Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may be charged to Exhibitor. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to exhibitors in adjoining booths.

**14. Display Heights.** All exhibits are limited to a height of 10 feet, unless otherwise indicated by special Management bulletin or letter. However, any booth element extending more than 3 feet from the back wall cannot exceed 3 feet in height.

**15. Signs; Sign Copy, Illumination.** Signs involving the use of Neon or similar gases are prohibited. Should the wording on any sign or area in the Exhibitor's booth be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management.





**16. Obstruction of Aisles or Booths.** Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by Management.

**17. Services Provided to Exhibitors.** All services contracted by Exhibitor from official Service Contractors such as furniture, labor, freight and drayage, telephone, electrical, plumbing, among other items, must be ordered and paid for by Exhibitors in conformity with legal and established industry financial and credit practices.

**18. Noise and Odors.** No noisy or obstructive work will be permitted during open hours of the exposition, nor will any noisily operating displays, nor exhibits producing objectionable odors, be allowed.

**19. Sound.** The mechanical reproduction of sound is permitted under careful restrictions and only if permission is obtained in writing from Management. The basic condition is that such sound will not project beyond the boundaries of the Exhibitor's booth. The use of mechanical sound will be approved by Management on the explicit understanding that Exhibitor will immediately terminate its use on request by Management, without any reason or explanation provided.

**20. Booth Representatives.** Exhibitors' booth representatives shall be restricted to employees of exhibiting companies. Booth representatives shall wear badge identification furnished by Management at all times. Management may limit the number of booth representatives at any time.

**21. Soliciting; Costumes.** Exhibitor shall not conduct any activities in aisles or in booths other than his own. Exhibitor's representatives wearing distinctive costumes or carrying banners or signs separately or as part of their apparel, must remain in their own booths.

**22. Samples; Souvenirs; Retail Sales.** Samples, souvenirs, publications, etc., may be distributed by Exhibitor only from within his booth. The distribution of any articles that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. No exhibited products may be sold at retail and/or delivered to any visitor within the exposition premises.

**23. No Removal of Goods During Show.** No exhibit or portion thereof may be removed from the exposition without the consent of Management thereto in writing.

**24. Lotteries; Contests.** The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from Management.

**25. Attendance.** Management shall have sole control over admission policies at all times.

**26. Resolution of Disputes.** In the event of a dispute or disagreement

between Exhibitor and an official contractor or between Exhibitor and labor union or labor union representative, or between two or more exhibitors, all interpretations of the rules governing the exposition, actions, or decisions concerning this dispute or disagreement by Management intended to resolve the dispute or disagreement shall be binding on Exhibitor. The Management shall have full power in the matter of interpretation, amendment, and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice to the said Exhibitor shall be and become part thereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth. If a dispute or disagreement shall arise between the parties concerning the allotment of or permitted use of exhibition space or concerning interpretation of any of the rules or regulations which are part hereof, said dispute or disagreement shall be referred to the Management, for review and interpretation and the parties hereby agree to abide by said interpretation which if requested shall be in writing.

**27. Amendments to Rules.** Any matter not specifically covered by the preceding rules shall be subject solely to the decision of Management. These rules may be amended at any time by Management, and all amendments so made shall be binding on Exhibitor equally with the foregoing rules and regulations.

**28. Agreement to Rules.** Exhibitor for himself and his employees, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Management.

**29. Governing Law.** This agreement shall be governed by and construed in accordance with the law of the State of Texas.

**30. Food & Beverage.** Dissemination of any food or beverages must be requested in writing and approved by Management.

**31. Termination of Exhibition.** Management may terminate this Contract and/or the Exhibition (or a part of it) when Management reasonably believes that (a) the premises in which the Exhibition is or is to be conducted becomes unfit for occupancy, or (b) the holding of the Exhibition, or Management's performance under the contract is substantially or materially interfered with by a cause or causes not reasonably within Management's control. Management is not responsible for delays, damage, loss, increased costs or other unfavorable conditions which arise as a result of these terminations. If such a termination occurs, the Management may retain that part of the Exhibitors fee which will compensate the Management for its Exhibition related expenses incurred up to the time the contingency occurred, with no future liability for either party to this Contract.



## Fairway Fiesta Tournament at TEXPO – TPC San Antonio Golf Sponsorship Opportunities

Be a **TEXPO® 2025** golf sponsor and be recognized as a leader in the market! The tournament will be played at the TPC San Antonio Oaks Course – home of the Valero Texas Open. Your company will receive significant exposure among your target business clients before, during, and after the conference.

### (1) Title Sponsor - \$10,000

- Logo Inclusion on all Fairway Fiesta Awards
- 16 player entries in the Tournament
- Logo inclusion in digital promotion emails
- Logo and hyperlink on website
- Logo inclusion on player name plates on all carts
- Honorary Plaque
- Logo on the Fairway Fiesta Tournament Banner as Title Sponsor
- Recognition at the Fairway Fiesta Breakfast, Lunch, and Awards Ceremony
- Opportunity to add a branded golf item in Fairway Fiesta goody bag
- Exclusive Logo on All Volunteer's Fairway Fiesta Shirts

### (2) Platinum Sponsor - \$7,500

- Logo Inclusion on all Fairway Fiesta Awards
- 12 player entries in the Tournament
- Logo inclusion in digital promotion emails
- Logo and hyperlink on website
- Honorary Plaque
- Logo on the Fairway Fiesta Tournament Banner as Platinum Sponsor
- Recognition at the Fairway Fiesta Breakfast, Lunch, and Awards Ceremony
- Opportunity to add a branded golf item in Fairway Fiesta goody bag

### (2) Gold Sponsor - \$5,000.00

- 8 player entries in the Tournament
- Logo inclusion in digital promotion emails
- Logo and hyperlink go inclusion on the Fairway Fiesta event page
- Honorary Plaque
- Logo on the Fairway Fiesta Tournament Banner as Gold Sponsor
- Recognition at the Fairway Fiesta Awards Ceremony
- Opportunity to branded a golf item in Fairway Fiesta goody bag

### (10) Silver Sponsor - \$2,500.00

- 4 player entries in the Tournament
- Name inclusion in digital promotion emails
- Name inclusion on the Fairway Fiesta event page
- Honorary Certificate
- Name on Fairway Fiesta Tournament Banner as Silver Sponsor

### FNB SPONSORSHIPS

#### (1) Lunch Sponsor - \$5,000.00

- 4 player entries in the Tournament
- Logo inclusion in digital promotion emails
- Logo and hyperlink inclusion on the Fairway Fiesta event page
- Honorary Certificate
- Signage and Verbal Recognition at the Fairway Fiesta Lunch

#### (1) Beverage Cart Sponsor - \$1,000.00

- Signage on both beverage carts
- Recognition during awards reception

### CONTEST SPONSORSHIPS

#### (1) Hole in One Sponsor - \$2,500.00

##### \$25,000.00 CASH PRIZE

- Signage at the Hole in One (*Hole 16*)
- Opportunity to give away any promotional products at the hole
- Opportunity to get bring a tent to promote your business
- 1 Table and 2 Chairs included

#### (2) Hole In One Sponsors - \$2,000.00

- Signage at the Hole In One Contest Holes (*Holes 3, 7, 13*)
- Opportunty to give away any promotional products at the hole
- Opportunity to get bring a tent to promote your business
- 1 Table and 2 Chairs included



**(1) Longest Drive Sponsor (Men & Womens)- \$2,000.00**

- Signage at the Hole with you company name
- Opportunity to give away any promotional products at the hole
- Opportunity to get bring a tent to promote your business
- 1 Table and 2 Chairs included

**(1) Closest To The Pin (Mens & Womens) - \$2,000.00**

- Signage at the Hole with Company Logo
- Opportunity to give away any promotional products at the hole
- Opportunity to get bring a tent to promote your business
- 1 Table and 2 Chairs included

**(1) Driving Range Sponsor - \$1,000.00**

- Signage at the driving range, putting green, and chipping area

**(1) Leaderboard Sponsor - \$1,000.00**

- Signage with Company Logo on the Leaderboard

**(12) Hole Sponsor - \$500.00**

- Signage with logo included as Hole Sponsor at Tee Box
- Two Image Ads on the Golf Cart Screen (1 in the fairway and 1 on the green) Players must
- touch screen for Ad to change to GPS screen

**(1) TEXPO Golf Ball sponsor - \$1,000.00**

- Logo on every golf ball in the goody bag for every player

**(1) Swag Bag Sponsor - \$2,500**

- Logo on every golf goody bag along with marketing materials of your choice (golf themed)

**(1) Photography Sponsor - \$1,000.00**

- Logo on the inside of every golf group photo).

Notes:

- 1) All merchandise will be printed with the TEXPO® 2025 logo. Your electronic company logo in an “EPS” and “JPEG” file format must be received by the TEXPO® 2025 Planning Committee no later than January 13, 2025, to include in TEXPO promotional & sponsorship materials.
- 2) Alternate Sponsor promotional player gifts or prize options must be presented to and approved by the TEXPO 2025 TopGolf Committee in advance.

For more information or to reserve your selection contact: [jmoriartyiv@outlook.com](mailto:jmoriartyiv@outlook.com)

The TEXPO® 2025 Golf Open is an event that will reach not only TEXPO® 2025 attendees but also their invited guests as well as local business partners. Attendees can participate in this premier event through pre-registration or on-site.

**THE LAST DAY TO REGISTER FOR THE GOLF OPEN IS MARCH 31, 2025**

Purchased online prior to 10/01/2024	\$250
Purchased online on 10/01/2024	\$300

Notes:

Alternate Sponsor promotional player gifts or prize options must be presented to and approved by the TEXPO® 2025 Golf Committee in advance.





## TEXPO® 2025 Golf Open

Yes, we would like to commit our sponsorship participation in the TEXPO® 2025 Golf event.

Sponsorship Item \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

Signature \_\_\_\_\_

PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT

SAAFP FEIN 74-2323129

**Make check payable to:**  
San Antonio Association for Financial Professionals  
P.O. Box 47862  
San Antonio, TX 78265

Payment date will determine the "first come" basis for sponsorships.  
Send electronic file of your company logo in an 'EPS' and 'JPEG' format to: [jmoriartyiv@outlook.com](mailto:jmoriartyiv@outlook.com) by January 13, 2025.

As a reminder, sponsorship registrations can be submitted and paid for through the [texpoconference.org](http://texpoconference.org) website.

For more information or to reserve your selection contact:  
John Moriarty at [jmoriartyiv@outlook.com](mailto:jmoriartyiv@outlook.com), or 347-709-1530



## Speaker Proposal Information

The Education Committee is currently seeking proposals from Speakers and Presentation Teams for education sessions and round tables for TEXPO 2025. Teams should consist of 2-3 members with **no more than 1 member representing the session submitter** and remaining members representing clients/practitioners.

Priority consideration will be given to those Teams including client/practitioner co-presenters and proposing fresh, current, hot-topics especially those relating to current legislation and new trends in finance and treasury management.

### Timeline

December 15, 2024	Proposals due to <a href="mailto:jmoriartyiv@outlook.com">jmoriartyiv@outlook.com</a>
Nov. 30, 2024 – Jan. 30, 2025	Acceptance Notification
April 14, 2025	Final Presentations due to TEXPO Education Committee and John Moriarty (in PDF Format) for posting on the website. Send to <a href="mailto:jmoriartyiv@outlook.com">jmoriartyiv@outlook.com</a>
April 27 – 29, 2025	TEXPO® 2025 Conference

*After March 15<sup>th</sup>, 2025, any changes to Presentations or Presentation Teams will need authorization from the TEXPO® 2025 Education Committee. TEXPO® 2025 reserves the right to replace any session for which there is a change of speaker or presentation.*

## Proposal Guidelines

Submit proposal summary in a Word document which includes the following information:

**Session Title/Presentation Level** – please specify if the session will be basic, intermediate, advanced, or executive level. Guidelines for these levels are on the following page.

**Topic Description** – Include a brief description (200-250 words) of the topic content including what will be covered, what the attendees will learn and support for the presentation level you are proposing.

**Speaker Information** – for each speaker, include the name, title, company, address, phone, fax, and email address. If applicable, please include a list of similar education topics you have presented in the past including the organization or conference that sponsored your presentation. Also include biographical information (75–125 words) which includes current responsibilities, career history, education, and professional credentials.

**Audio Visual Equipment Requirement** – Specify equipment needed, if currently known and if not standard. All rooms are equipped with LCD video/computer projection and lavalier microphones. Speakers should bring presentations on their own laptop computers.

Speaker must agree to provide quality handout material for the session. As a minimum, this should include copies of the slides with room for notes. Additional materials such as examples and glossaries are encouraged. All handouts and slides should be saved in PDF format and will be provided electronically to the attendees.



## *Guidelines for Topic Levels*

### **Executive (X)**

Sessions in this track are designed for Director – CFO level executives with extensive experience. These sessions may be an executive summary of new developments in an area of corporate financial management, and/or a high-level technical discussion.

The material presented assumes the participants have a high level of experience. This track is designed for the experienced, senior level Treasury professional who wants to delve deeper into higher-level topics.

### **Advanced (A)**

Sessions in this track are designed for executives with significant experience in the subject matter, but who are interested in new developments, a higher level of understanding and/or more detail understanding.

These sessions should not include any Basic introductory material.

### **Intermediate (I)**

Sessions in this track are designed for general attendance by participants with a wide variety of experience levels. The subject matter should be designed for practical application and should not include more than a minimal amount of Basic material.

The majority of sessions fall into this category.

### **Basic (B)**

Sessions in this track are designed for participants with lower experience levels who are seeing a basic understanding of the subject matter. Some participants may have substantial business experience but may not have experience in the session subject matter. Others may attend the session as a refresher. CTP credit hours are not earned in Basic sessions.

Material presented should not go beyond the intermediate level.

Question and Answer Periods are encouraged at all sessions since they address participants' specific needs and are an excellent learning tool. Speakers may either accept questions during the presentation or wait until the end of the presentation.





## TEXPO® 2025

### CALL FOR SPEAKERS

<b>1. PROPOSED TITLE</b> Please use Title Case. 120 Character Count Maximum	
<b>2. SESSION LEVEL</b> (B – Basic, I – Intermediate, A – Advanced, E – Executive) Level of experience and knowledge required for attendees of your session. (See guidelines above.)	
<b>3. DESCRIPTION OF SESSION TOPIC AND CONTENT (250 WORDS MAX)</b> If your proposal is selected, the description in this section will be used for pre-conference publicity and the conference program information. Please be clear and concise with your session description.	
<b>4. SESSION OUTCOMES</b> Sessions with two speakers are encouraged (corporate practitioner and vendor).	
<b>4. A. LEARNING OBJECTIVE(S)</b> Describe, in one to three sentences or bullets, what participants will learn in this session.	
<b>4. B. PRIMARY AUDIENCE</b> Describe the type of audience that would be interested in this presentation.	
<b>5. A. PRESENTER INFORMATION</b> <b>Presenter teams should consist of 2-3 members with no more than 1 member from bank/vendor/supplier and remaining members representing clients/practitioners</b>	
<b>NAME</b>	
<b>TITLE</b>	<b>COMPANY NAME</b>
<b>PHONE</b>	<b>EMAIL ADDRESS</b>



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**BIO (250 WORD MAX)**  
 A biography must be submitted for each presenter. If the presentation is selected, the biography submitted will be used in the final program. **Proposals without bios will not be accepted.**

--

**5. B. CO-PRESENTER INFORMATION**  
 Presenter teams should consist of 2-3 members with no more than 1 member from bank/vendor/supplier and remaining members representing clients/practitioners

<b>NAME</b>		
<b>TITLE</b>	<b>COMPANY NAME</b>	
<b>PHONE</b>	<b>EMAIL ADDRESS</b>	

**BIO (250 WORD MAX)**  
 A biography must be submitted for each presenter. If the presentation is selected, the biography submitted will be used in the final program. **Proposals without bios will not be accepted.**

--

**5. C. CO-PRESENTER INFORMATION**  
 Presenter teams should consist of 2-3 members with no more than 1 member from bank/vendor/supplier and remaining members representing clients/practitioners

<b>NAME</b>		
<b>TITLE</b>	<b>COMPANY NAME</b>	
<b>PHONE</b>	<b>EMAIL ADDRESS</b>	



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**BIO (250 WORD MAX)**

A biography must be submitted for each presenter. If the presentation is selected, the biography submitted will be used in the final program. **Proposals without bios will not be accepted.**

<b>6. NUMBER OF PRESENTERS</b>	
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<b>7. NOTIFIED CO-PRESENTER (S)</b> I have notified my co-presenter that I am submitting this proposal.	YES / NO
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**8. PRESENTATION DEADLINES**

<b>PDF Deadline</b>	April 14, 2025
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<b>Do you agree that PDF can be posted on TEXPO website?</b>	YES / NO
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<b>PowerPoint Presentation</b>	<b>Presenters must bring their own laptops. Presentation File Name (PPT &amp; PDF) should match the name of the Presentation Title.</b>
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**9. SUBMITTER DETAILS**

<b>Submitter's Name</b>	
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<b>Submitter's Email Address</b>	
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<b>Submitter's Phone</b>	
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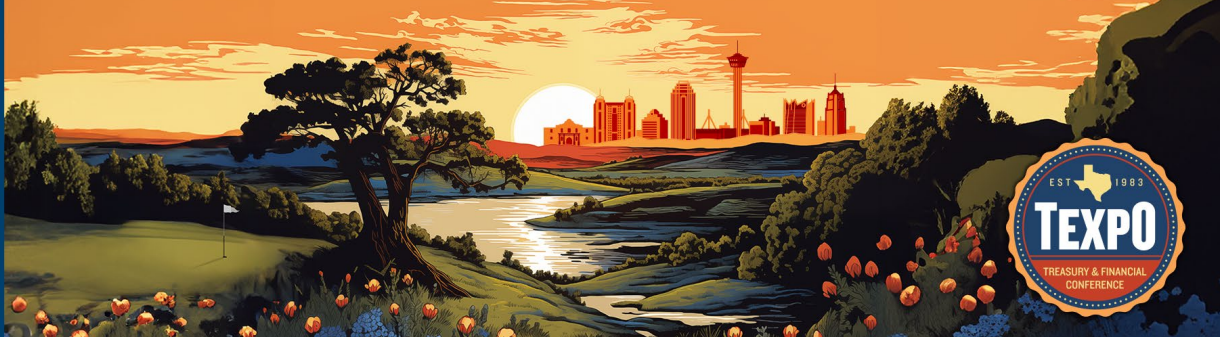
<b>Submitter's Phone</b>	
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**10. PROGRAM CONTACTS (Return form to the below)**

John Moriarty	TEXPO® 2025 Program Director
(347) 709-1530	jmoriartyiv@outlook.com





Form **W-9**  
(Rev. March 2024)  
Department of the Treasury  
Internal Revenue Service

**Request for Taxpayer  
Identification Number and Certification**  
Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the requester. Do not send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

<p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p>	<p><b>San Antonio Association for Financial Professionals</b></p>		
<p>2 Business name/disregarded entity name, if different from above.</p>	<p><b>dba/ TEXPO 2025</b></p>		
<p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor    <input type="checkbox"/> C corporation    <input type="checkbox"/> S corporation    <input type="checkbox"/> Partnership    <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership)</p> <p><b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions)    <b>Non Profit Corporation</b></p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p align="right"><i>(Applies to accounts maintained outside the United States.)</i></p>		
<p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . <input type="checkbox"/></p>			
<p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p><b>P.O. Box 47862</b></p>	Requester's name and address (optional)		
<p>6 City, state, and ZIP code</p> <p><b>San Antonio, TX 78265</b></p>			
<p>7 List account number(s) here (optional)</p>			

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

<b>Social security number</b>									
			-						
<b>or</b>									
<b>Employer identification number</b>									
7	4	-	2	3	2	3	1	2	9

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person <i>Kristie Medrano</i>	Date <b>4/22/2024</b>
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**What's New**

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they